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Fox Cities Employment & Resource Fair -- April 13

The Chamber is encouraging firms that are looking for qualified candidates for current or future hiring needs to participate in the Fox Cities Employment and Resource Fair on Wednesday, April 13 from 10 a.m. to 3 p.m. The event will be held in the University of Wisconsin-Fox Valley campus field house.

The Fox Cities Chamber of Commerce is co-sponsoring the event with the Fox Valley Workforce Development Board and the Fox Cities Workforce Center. Booths have been priced at \$200 for a single and \$300 for a double to keep the opportunity affordable.

According to the sponsors, the event is intended to attract a wide range of employers who offer careers including but not limited to professional, service and customer relations jobs.

In addition, the event should attract firms and organizations that provide services or other resources to both employers and job seekers. Networking among these groups is a feature of the event.

[To register for a booth click here](#)

Small Business of the Year Award Nominations

The Fox Cities Chamber of Commerce & Industry is seeking nominations for its annual Small Business of the Year and Rising Star Awards. The Small Business Awards recognize excellence in Manufacturing, Retail/Wholesale, and Service trades. The Rising

Star Award recognizes entrepreneurial firms in business less than five years but already exhibiting signs of success. Innovative companies with strong business plans and creative strategies are highlighted.

First National Bank - Fox Valley and Schenck SC are returning as the award sponsors in conjunction with The Post-Crescent and WHBY 1150 AM.



Deadline for nominations is April 1. Winners will be announced at the Small Business of the Year Award Luncheon on June 8 at the Radisson Paper Valley Hotel in downtown Appleton.



[Download the nomination form here](#) or call the Chamber office at (920) 734-7101.

Morning Business Advice -- 7:30 to 8:30 a.m.

Monthly small business events planned by the Small Business Committee. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

When: [Thursday, March 10](#)

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton
A panel of speakers featuring; Clare Jones - WIPFLI LLP, Pat Van Abel - Badger Sports Park, and Steve Burkhardt Festival Foods will speak about "Creative Methods of Motivation to Reward Your Employees." The event sponsor is [AlignTech Solutions](#).

Morning Business Advice for April

When: [Thursday, April 14](#)

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton
Peter Pricket, President, of First National Bank Fox Valley will speak about "Top 10 Ways to Finance in Today's Environment." The program will focus on what bankers are looking for when assisting business and an overview of what they are seeing. The event sponsor is [Guident Business Solutions, LLC](#).

Business Connections -- 5:00 to 7:00 p.m.

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

March

When: [Tuesday, March 22](#)

Where: [Rasmussen College](#), 3500 E. Destination Dr., Appleton

Breakfast Networking -- 7:30 to 9:30 a.m.

Members have the opportunity to meet at the Chamber office and give a two-minute talk about their company and distribute materials if they choose. A maximum of 30 people may attend. Individuals from Chamber member firms can sign up for as many dates as they would like. The cost to attend is \$2.00 per person which includes a continental breakfast. All meetings are held at the Fox Cities Chamber office, 125 N. Superior Street, Appleton. Click on the date below to register.

[March 31](#)

[April 28](#)

Pulse, Young Professionals Network -- Leaderfest 2011

Leaderfest 2011 -- Building Passion & Purpose

When: Wednesday, April 20

Where: Radisson Paper Valley Hotel, Appleton

This is an all-day event geared towards professional development for all young professionals in East Central Wisconsin. YP groups include Pulse, Current, Sail, Coastal Connections, Propell and YPF Young Professionals of Fond du Lac.

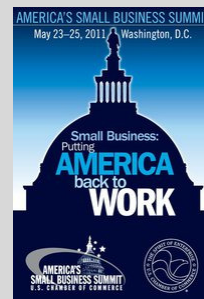
Joe Simon, author of *Great2Greatest*, will be the keynote speaker. Simon is an executive life coach and business leader based in Green Bay.

Small Business Summit -- May 23 to 25

The U.S. Chamber of Commerce will hold its America's Small Business Summit annual event from May 23 to 25 at the Omni Shoreham Hotel in Washington, D.C. The Fox Cities Chamber of Commerce is planning on sending a contingent of members in conjunction with the annual Washington Fly In.

The Small Business Summit unites small business owners, managers, and entrepreneurs from across the country to learn, network, and discuss common legislative and management concerns.

For detailed information about the Summit go online to



www.uschambersummit.com/

Additional information about the trip is currently being developed. If you are interested in attending, please email to information@foxcitieschamber.com and type Small Business Summit in the subject line.

Co-Sponsored Events

[Common Pitfalls of HR Management](#)

When: Tuesday, March 8, 7:30 to 9:30 a.m.

Where: Fox Cities Chamber of Commerce,
125 N. Superior St., Appleton

Did you know that if you have employees you must comply with at least 15 Federal Labor Laws, in addition to Wisconsin Labor Laws? Whether it is the FLSA, HIPPA, Equal Pay Act, ERISA, USERRA, etc., you are expected to know all of these laws and be in compliance with them. Mary Felton, president of HR Business Partners, LLC will address these related issues during this seminar.

Cost to attend is \$35.00 for members and \$45.00 for non-members.

[Successful Cash Flow Management Strategies and Managing Your Banking Relationship](#)

When: Tuesday, March 15, 8:30 to 11:00 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St.,
Appleton

Tony Busch of Priora Cash Flow Management LLC will demonstrate the cash flow conversion cycle and how it is managed to improve the performance of the business, cash flow between the income statement and the balance sheet, effectively managing a working capital line of credit from the bank, break-even terminology and how it benefits volume, pricing and profits and many more successful business tips. Registration is required for this seminar.

Cost to attend is \$25.00 for Chamber members and \$35.00 for non-members.

[Investment Network Seminar](#)

When: Thursday, March 17, 7:30 to 9:00 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St.,
Appleton

These could be the Best of Times, or the Worst of Times. Come find out why NOW is the best of times to be investing. William Teh, a full-time investor with Tradewyndes International, will present four different types of assets, and discuss which of them can generate a superior return on your money. Come. Meet, mingle, and chat with like-minded professionals.

Don't miss this wonderful opportunity to learn from each other, and network. Seating is limited, so sign up quickly.

Cost: \$10.00 per person for Chamber members and \$15.00 for non-members.

Christa McAuliffe Academy 2011

The Christa McAuliffe Academy is a one-week teacher training program for math, science, technology and literacy. The Academy is a program of the Fox Cities Chamber Foundation.

The 15th annual event will be held from July 18 - 22, 2011. Sign up for one of our week-long courses, and you'll take home a stack of activities, lessons, materials and hands-on projects that will engage your students in the classroom.

Tour a local company. Find out what they make and what makes them tick. See 21st Century Skills at work on the job. Learn about the many different careers their employees represent.

For more information or to register, log on to www.christamcauliffeacademy.com/

Leadership Fox Cities

Applications for the 2011-2012 Leadership Class are now available. [Click here.](#)

Fox Cities Chamber Business - May/June Issue

The editorial coverage of the **May/June 2011 issue will be All Things Data Management & Security.** Space reservation deadline is Friday, April 15.

[To view the Editorial Calendar click here.](#)

[To view the Advertising Rate sheet click here.](#)

Save the Date

Fox Cities 8th Grade Career Fair - Wednesday, April 6, 2011,
Players Choice of the Fox Cities
Small Business of the Year Award Luncheon - Wednesday,
June 8, 2011, Radisson Paper Valley Hotel, Appleton
Chamber Scramble Golf Outing - Monday, July 25, 2011,
Ridgeway Country Club
Face Booth Fox Cities Business Expo 2011 - Tuesday,
September 13, 2011, Players Choice of the Fox Cities