



WMC Legislative Briefing

Legislative Briefing

When: Wednesday, September 29, 8:00 a.m. to 10:00 a.m..

Where: The Boldt Company, 2523 N. Roemer Road, Appleton

Chamber members are invited to a WMC Legislative Briefings & Election Preview: How Government Policy Affects the Wisconsin Business Climate on Wednesday, September 29 from 8:00 a.m. to 10:00 a.m. Points to be covered include: an overview of Wisconsin's Business Climate versus other states, Legislative Update, interactive discussion of Wisconsin 2010 Agenda and other policy changes, and a look forward to the November election candidates, the issues, and prospects for business climate improvement.

Cost to attend is \$25.00 per person and includes breakfast. For more information or to register go online to www.wmc.org Click on Event Calendar under the Member Focus tab.

Happy Anniversary

The Fox Cities Chamber of Commerce will honor its members for their achievements, including companies celebrating significant anniversaries. If your firm is a Chamber member firm celebrating 50, 75, 100, and 125-years in business, your firm will be recognized at the annual meeting on Wednesday, October 27. Please contact the Chamber office by calling (920) 734-7101 or email to information@foxcitieschamber.com Type Company Anniversary in the subject line.

Breakfast Networking -- 7:30 to 9:30 a.m.

Members have the opportunity to meet at the Chamber office and give a two-minute talk about their company and may distribute materials. A maximum of 30 people attend. Individuals from Chamber member firms can sign up for as many dates as they would like. The cost to attend is \$2.00 per person which includes a continental breakfast. All meetings are held at the Fox Cities Chamber office, 125 N. Superior Street, Appleton. Click on the date below to register.

[Thursday, September 30](#)

[Thursday, October 28](#)

Morning Business Advice

Monthly small business events planned by the Small Business Committee. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

When: [Thursday, October 14](#)

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton
Christine Russell, vice president of government relations for WPS Insurance Company will speak about "Healthcare Reform's Actual Impact on Small Business." Russell will discuss the penalties and tax credits available and legislative impacts on small businesses regarding healthcare. Parts of the Healthcare Reform start taking effect for renewals after September 23, so this session will have some very timely information for small businesses. The event is sponsored by [Valley Insurance Associates, Inc.](#)

When: [Thursday, November 11](#)

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton
Dan Koszalinski, CPA, CMA, of Schenck S.C. will speak about "Successful Financial Strategies to Improve Your Bottom Line." Koszalinski will cover leasing or buying equipment, vehicles, and what are the financial differences? He'll explain if you should hire a new employee or utilize a temp agency, and how to analyze the true cost of employees. He will explain the difference between cash flow and profit, and, how to know if you are making a profit but don't have any cash. The event is sponsored by [Epiphany Law, LLC.](#)

Annual Meeting

The Fox Cities Chamber of Commerce will hold its annual meeting on Wednesday, October 27 at the Radisson Paper Valley Hotel in downtown Appleton from 5 to 10 p.m.

Barry Asmus, Ph.D. will return as the keynote speaker to address "America's Economic Future."

Last year, Dr. Asmus' speech was cut short due to other items on the agenda, yet more than 200 people stayed after the meeting to hear the remainder of his speech.



The Chamber also will recognize out-going members of the Chamber's Board of Directors and introduce new Board leadership. Companies celebrating anniversaries of 50, 75, 100, and 125 years will be recognized. Presentation of the 2010 Manufacturer of the Year Awards will recognize successful manufacturing firms from the area, sponsored by [Baker Tilly](#).

The Athena Award, recognizing a distinguished local business woman, also will be presented. The award will again be sponsored by [Bergstrom Automotive](#).

Cost to attend is \$52.00 per person or \$520.00 for a table of 10. Invitations to the event will be mailed out to all Chamber members. [To register click here](#). For more information, contact the Chamber by calling (920) 734-7101 or by emailing information@foxcitieschamber.com

Sponsors to date include:

[AT&T](#)

[Community First Credit Union](#)

[Fox Banquets Rivertyme Catering](#)

[Fox Valley Technical College](#)

[Keller, Inc.](#)

[Outagamie County Regional Airport](#)

[Rasmussen College](#)

[SECURA Insurance](#)

[The Boldt Company](#)

[We Energies](#)

For more information on sponsoring the Annual Dinner, email to information@foxcitieschamber.com or call (920) 734-7101.

Fox Cities SCORE: Biz Tips From the Experts

Join us for this one-day [2010 SCORE Conference](#)! Our speakers include John Lombardi, the grandson of Vince Lombardi, who will be comparing the All-American sport to business; Mark Burwell of Urban Hope; Cheryl Perkins & Jeff Lindsay of Innovation Edge; John Ingrisano, and many other experts who will help smaller companies navigate and manage their businesses more effectively. A panel of local business people will talk about their successes and experiences while working with SCORE and share their business insights with attendees.

When: Thursday, September 30, 8:30 a.m. to 4:30 p.m.

Where: D.J. Bordini Center, 5 Systems Drive, Appleton

Cost: \$55.00 per person. Click [here](#) for more information and registration.

Co-Sponsored Events

[What you need to know as a fiduciary](#)

Fox Valley 401(k) summit for plan sponsors
If you are a plan sponsor or human resources professional or otherwise involved in the administration of your company's retirement plan, you won't want to miss the Fox Valley 401(k) Summit for Plan Sponsors. This event is being co-sponsored by the Fox Cities Chamber of Commerce and hosted by Morgan Stanley Smith Barney.

When: Wednesday, September 29, 8:30 a.m. to 12:30 p.m.

Where: Butte des Morts Country Club, 3600 W. Prospect Ave., Appleton

Cost: Attendance for this event is free and will include a continental breakfast and lunch. To register, contact Chad Gruett at chad.gruett@mssb.com or by calling (920) 997-6453.

Seating is limited, so early registration is recommended.

[Cinda Baxter, Founder of The 3/50 Project](#)

The 3/50 Project is about saving the local economy. Think about which three independently owned stores you'd miss most if they were gone. If just half of the employed U.S. population spent \$50 each month in independently owned stores, their purchase would generate \$42,629,700,000 in revenue. Imagine the impact! Join us to hear

Cinda Baxter's message and learn how to be a part of the grassroots movement to save locally owned businesses three stores at a time!

When: Wednesday, October 6

Registration, Breakfast and Networking: 7:45 a.m.

Presentation: 8:30-9:30 a.m.

Where: Fox Cities Performing Arts Center., Appleton

Cost: \$15.00 per person. To register go online to www.foxcitiespac.com or call the Ticket Office at (920) 730-3760.

This event is sponsored by:

[Appleton Downtown, Inc.](#)

[Appleton Northside Business Association](#)

[City of Appleton](#)

[Fox Cities Chamber of Commerce & Industry](#)

Fox Cities Chamber Business



Fox Cities Chamber Business is the Chamber's bi-monthly magazine available to all members.

November/December issue - Editorial coverage will be Retail & Hospitality. This issue will also feature the Manufacturer of the Year and Athena Award winners. Ad commitment deadline is October 15, 2010.

Fox Cities Chamber Business will hold current advertising rates for 2011. Capitalize on member-to-member business opportunities by advertising in 2010. For more information about advertising, email to svandenheuvel@foxcitieschamber.com

Save the Date

Economic Outlook Breakfast -- Wednesday, February 2, 2011

Small Business of the Year Award Luncheon -- Wednesday, June 8, 2011

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Fox Cities Chamber of Commerce & Industry | 125 N. Superior St | PO Box 1855 | 920-734-7101 | Appleton | WI | 54911