

We want to see your face at



New venue
New attitude
New activities

Tues., Sept. 14, 2010 • 10 a.m. to 7 p.m.
 Players Choice, Appleton
 W3035 Cty Rd. JJ, Appleton

Hot Links are a chance for vendor-to-vendor networking at the beginning of the event. Get in a meet-and-greet mood, network and do business with fellow exhibitors.

Pop Ups are eight to 10-minute mini learning sessions offered by select exhibitors right from their booths: QR Codes, New Tax Tips for 2011, and Professional Etiquette -Selling Yourself to Win!

**Present your business card for admission
 or \$10.00 at the door**

<u>Promotional Sponsors Include</u>	<u>Reception Food Vendors to date:</u>
Network Health Plan	Cold Stone
Creamery	
News Talk 1150-WHBY	Fox Banquets Rivertype
Catering	
The Business News	Solea Mexican
Grill	
The Post Crescent	Supple

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The

For booth reservation form and details go to
www.foxcitieschamber.com
Or contact Pam Hull by calling (920) 734-7101 or email to
phull@foxcitieschamber.com

Be sure to use all your social media tools -- Twitter, Facebook and others to tell your customers and prospects about the event.

Business Connections -- 5:00 to 7:00 p.m.

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

September

When: [Wednesday, September 22](#)

Where: [Sliders Bar & Grill, 890 Lake Park Rd., Menasha](#)

Sponsored by [Core Commercial, Inc.](#) and [Keller, Inc.](#)

Pulse, the Young Professionals Network

The Young Professionals Network provides a venue for young professionals to cultivate professional and social interests.

Etiquette Training

When:

Tuesday, September 21, 5:15 to 8:00 p.m.

Where: Fox Valley Technical College

Business and networking etiquette training is something that can carry over into all aspects of your life, whether you need a refresher course or just flat out need to learn how to act in a more formal setting. During

the evening participants will learn dining etiquette and put it to use at dinner served at FVTC. Additional etiquette techniques in business and personal situations also will be taught.

Cost: \$15.00 for Pulse members and \$25.00 for non-members and includes dinner.

Save the Date -- CEO Breakfast

When: Thursday, October 21, 7:00 to 8:45 a.m.

Where: Butte des Morts Country Club

The fourth annual CEO Breakfast is back by popular demand. A panel of business executives from the Fox Cities will share their viewpoints on developing leadership skills and driving successful businesses.

This will be an exceptional opportunity to listen to and learn from some of the best executives in the area.

Morning Business Advice

Monthly small business events planned by the Small Business Committee. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

When: [Thursday, October 14](#)

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton
Jeff Hlavacka, Wisconsin Physician Service Health Insurance wellness coordinator will speak about "Strategies Small Business Can Utilize To Reduce Health Care Costs." Hlavacka will discuss how an HRA or HSA can lower costs and the cost impact of the "right" wellness plan. The event is sponsored is [Valley Insurance Associates, Inc.](#)

When: [Thursday, November 11](#)

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton
Dan Koszalinski, CPA, CMA, of Schenck S.C. will speak about "Successful Financial Strategies to Improve Your Bottom Line." Koszalinski will cover if it makes more sense to lease or buy equipment, vehicles, and what are the financial differences? He'll explain if you should hire a new employee or go through a temp agency and how to

analyze the true cost of employees. He will provide the difference between cash flow and profit and if you are making profit but not having any cash. The event is sponsored by [Epiphany Law, LLC](#).

Annual Meeting

The Fox Cities Chamber of Commerce will hold its annual meeting on Wednesday, October 27 at the Radisson Paper Valley Hotel in downtown Appleton from 5 to 10 p.m.

Barry Asmus, Ph.D. will return as the keynote speaker to address "America's Economic Future."

Last year, Dr. Asmus' speech was cut short due to other items on the agenda, yet more than 200 people stayed after the meeting to hear the remainder of his speech.



The Chamber also will recognize out-going members of the Chamber's Board of Directors and introduce new Board leadership. Companies celebrating anniversaries of 50, 75, 100, and 125 years will be recognized. Presentation of the 2010 Manufacturer of the Year Awards will recognize successful manufacturing firms from the area, sponsored by [Baker Tilly](#).

The Athena Award, recognizing a distinguished local business woman, also will be presented. The award will again be sponsored by [Bergstrom Automotive](#).

Cost to attend is \$52.00 per person or \$520.00 for a table of 10. Invitations to the event will be mailed out to all Chamber members. [To register click here](#). For more information, contact the Chamber by calling (920) 734-7101 or by emailing information@foxcitieschamber.com

Sponsors to date include:

[AT&T](#)

[Community First Credit Union](#)

[Fox Banquets Rivertyme Catering](#)

[Fox Valley Technical College](#)

[Keller, Inc.](#)

[Outagamie County Regional Airport](#)

[Rasmussen College](#)
[SECURA Insurance](#)
[The Boldt Company](#)
[We Energies](#)

For more information on sponsoring the Annual Dinner, email to information@foxcitieschamber.com or call (920) 734-7101.

Breakfast Networking -- 7:30 to 9:30 a.m.

Members have the opportunity to meet at the Chamber office and give a two-minute talk about their company and may distribute materials. A maximum of 30 people attend. Individuals from Chamber member firms can sign up for as many dates as they would like. The cost to attend is \$2.00 per person which includes a continental breakfast. All meetings are held at the Fox Cities Chamber office, 125 N. Superior Street, Appleton. Click on the date below to register.

[Thursday, September 30](#)

[Thursday, October 28](#)

Fox Cities SCORE: Biz Tips From the Experts

Join us for this one-day [2010 SCORE Conference](#)! Our speakers include John Lombardi, the grandson of Vince Lombardi, who will be comparing the All-American sport to business; Mark Burwell of Urban Hope; Cheryl Perkins & Jeff Lindsay of Innovation Edge; John Ingrisano, and many other experts contributing to the day's events to help smaller companies navigate and manage their businesses more effectively. A panel of local business people will talk about their successes and experiences while working with SCORE and share their business insights with the attendees.

When: Thursday, September 30, 8:30 a.m. to 4:30 p.m.

Where: D.J. Bordini Center, 5 Systems Drive, Appleton

Cost: \$55.00 per person. Click [here](#) for more information and registration.

Co-Sponsored Events

Legislative Briefing

When: Wednesday, September 29, 8:00 a.m. to 10:00 a.m..

Where: The Boldt Company, 2523 N. Roemer Road, Appleton

The program will feature WMC Legislative Briefings & Election Preview: How Government Policy Affects the Wisconsin Business Climate. Points to be covered include:

- Overview of Wisconsin's Business Climate: A look at how Wisconsin's business climate stacks up against other states.
- Legislative Update: A review of recently enacted legislation that impacts the competitiveness of Wisconsin businesses.
- What Will it Take: An interactive discussion of the Wisconsin Jobs 2010 Agenda and other policy changes the next governor and legislature need to pursue to improve the business climate and create jobs in Wisconsin.
- Election Prospects: A look forward to the November elections -- the candidates, the issues, and the prospects for business climate improvement.

Cost to attend is \$25.00 per person and includes breakfast. For more information or to register go online to www.wmc.org and click on [Event Calendar under the Member Focus tab.](#)

[What you need to know as a fiduciary Fox Valley 401\(k\) summit for plan sponsors](#)

If you are a plan sponsor or human resources professional or otherwise involved in the administration of your company's retirement plan, you won't want to miss the Fox Valley 401(k) Summit for Plan Sponsors. This event is being co-sponsored by the Fox Cities Chamber of Commerce and hosted by Morgan Stanley Smith Barney.

When: Wednesday, September 29, 8:30 a.m. to 12:30 p.m.

Where: Butte des Morts Country Club, 3600 W. Prospect Ave., Appleton

Cost: Attendance for this event is free and will include a continental breakfast and lunch. To register, contact Chad Gruett at chad.gruett@mssb.com or by calling (920) 997-6453.

Seating is limited, so early registration is recommended.



Fox Cities Chamber Business is the Chamber's bi-monthly magazine available to all members.

November/December issue - Editorial coverage will be Retail & Hospitality. This issue will also feature the Manufacturer of the Year and Athena Award winners. Ad commitment deadline is October 15, 2010. ***Fox Cities Chamber Business*** will hold current advertising rates for 2011. Capitalize on member-to-member business opportunities by advertising in 2010. [Click on this link for the 2010 Editorial Calendar & Rate Sheet.](#) For more information about advertising, email to svandenheuvel@foxcitieschamber.com

Save the Date

Economic Outlook Breakfast -- Wednesday, February 2, 2011
Small Business of the Year Award Luncheon -- Wednesday,
June 8, 2011

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Fox Cities Chamber of Commerce & Industry | 125 N. Superior St | PO Box 1855 | 920-734-7101 | Appleton | WI | 54911

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