



Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week. Up2Date is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the following information, click on the title of the event or [go online](#) to www.foxcitieschamber.com

The **State & Federal Issues Committee** will be meeting on Monday, April 6, noon to 1:00 at the Chamber office. The Committee's **guest will be Congressman Steve Kagen**. Seating is VERY limited. Contact Thom Ciske at (920) 734-7101 if you are interested in attending the meeting.

The 14th annual [Christa McAuliffe Academy](#) is accepting applications for the summer workshop at North High School July 13-17. The Academy is a one-week teacher training for preK-12 teachers in the areas of math, science, technology, literacy and other areas of interest to teachers. Participants receive 1, 2, or 3 graduate credits from UW-O for their work. During the week teachers tour local companies to learn about their products, services and skill needs for workers. For more information, call Mary Jane Grissman at the Fox Cities Chamber by calling (920) 734-7101.

[Hmong National Conference](#)

The 14th Hmong National Conference (HNC) is being held at the Radisson Paper Valley Hotel in Appleton on April 3-5, 2009. The HNC provides a forum for the professional development of Hmong and non-Hmong alike. Additional information on the conference, workshop schedules and keynote speakers can be found [online](#).

[Morning Business Advice for April](#)

When: Thursday, April 9, 7:30-8:30 a.m.

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton

Theresa Lehman, director of sustainable services, of Miron Construction will speak about "Top 20 Ways to Go Green in your Small Business." Lehman will cover how to incorporate smart sustainable business practices that will enhance the "triple bottom line." The event sponsor is Godfrey & Kahn S.C. Registration is at 7:15 a.m. Cost is

\$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

Upcoming –MBA – May 14, 2009 -- “Securing your Information & Data for Small Businesses”

Business Connection for April

When: Tuesday, April 21, 2009, 5:00 to 7:00 p.m.

Where: Red & White, 2400 S. Kensington Drive, Appleton

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards

and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

Upcoming Business Connections

May -- Tuesday, May 19, 2009, 5:00 to 7:00 p.m.

Where: Sues Electronics, 2520 W. Wisconsin Avenue, Appleton

June -- Tuesday, June 30, 2009, 5:00 to 7:00 p.m.

Where: Appleton Yacht Club, 1200 S. Lutz Drive, Appleton

Pulse Event for April

When: Wednesday, April 22

Where: Time Warner Cable, 3520 Destination Dr., Appleton

It's all about the environment. Tour Time Warner Cable's new "green" building and learn exactly what makes it "green." Participants will also learn how to make your carbon foot print smaller with some easy changes in your everyday life. For more information go [online](#).

Northeast Wisconsin Chamber Coalition Washington Fly-In

When: May 4 & 5, 2009

Where: Washington D.C.

Washington Fly-In will be a joint event with Chambers from throughout NE Wisconsin. The Fly-In will include issue briefings at the Heritage Foundation and the U.S. Chamber of Commerce, as well as personal visits with our Congressional Delegation. There is also a social/net working dinner planned.

The following events are co-sponsored with the Chamber

Northeastern Wisconsin Global Trade Conference - Taking Wisconsin to the World

When: Tuesday, April 7, 2009, 7:30 a.m. to 4:00 p.m.

Where: KI Convention Center, Green Bay

This event is a collaboration of the Highway 41 Corridor International Development Program that consists of the Fox Cities, Fond du Lac Area, Green Bay & Oshkosh Chambers of Commerce and their respective economic development partners.

[How to Make the Best of Tough Times](#)

When: Tuesday, April 14, 7:30 to 9:00 a.m.

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton
Jeffrey Strenger from Sustainable Continuous Improvement, LLC will present this free program on how to focus your leadership and entire team on controlling what you can do so your business isn't feeling like a victim of the economy. Learn how to invest your time and energy in strengthening your business and emerge stronger than ever!

[Telecommunications Solutions for Growing Businesses in a Slow Economy](#)

When: Tuesday, April 28, 8:15 to 10:00 a.m.

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton
Running and growing a successful business is all about information - and being able to respond to customer needs. Learn how technology can improve office efficiency and lower your bottom line, lower service costs and keep you mobile and well connected. Cost for Chamber members is \$10.00; non-member cost to attend is \$15.00 and includes a continental breakfast and materials.

Customer Service Workshops

[Morning Session 8:00 to 11:30 a.m.](#)

[Afternoon Session 1:00 to 4:30 p.m.](#)

When: Thursday, May 28

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton
Joe Constance of Constant Training will speak on customer service as an integral part of any business and how treating customers can affect your business. The cost to attend either workshop is \$70.00 for Chamber members and \$80.00 for non-members. All participants will receive a copy of Constance's book *Customer Service Eagles*.

Save the Date

[Small Business of the Year Awards Luncheon](#) – Wednesday, June 10

Business Expo 2009 -- Tuesday, September 15

Annual Dinner -- Wednesday, October 28