



**Tues., Sept. 14, 2010**  
**10 a.m. to 7 p.m.**  
**Players Choice, Appleton**

**Participate in this totally re-tooled business to business event**

**Out of the booth "Pop-Up" Seminars.**

10 minutes of useful tips and strategies from area professionals and fellow exhibitors in fields of marketing, technology, finance, etc.

**Get - and keep - the momentum going** for your business with qualified leads.  
Remember: Chamber members are loyal to doing business with other Chamber member firms.

**Face to Face:** After 5, enjoy unique fare from local exhibitors while networking face to face with business associates and prospects.

For booth reservation form and details go to [www.foxcitieschamber.com](http://www.foxcitieschamber.com) and click on Face Booth. Or contact Pam Hull by calling 920-734-7101 or email to [phull@foxcitieschamber.com](mailto:phull@foxcitieschamber.com)

**Tweet It Up! Let's take this event viral.**

**Post to your Facebook page.**

**Send a Tweet.**

**Drive traffic to your booth at Face Booth Fox Cities.**

### Business Connections -- 5:00 to 7:00 p.m.

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

#### **August**

[Wednesday, August 11](#)

[The Villas at Apple Creek, 2228 Milestone Drive, Appleton](#)

#### **September**

[Wednesday, September 22](#)

[Sliders Bar & Grill, 890 Lake Park Rd., Menasha](#)

### Morning Business Advice

Monthly small business events planned by the Small Business Committee. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

**When:** [Thursday, August 12](#)

**Where:** FVTC DJ Bordini Center, 5 Systems Dr., Appleton

Jeff Sheffler of Associated Bank, Eric Ness of the Small Business Administration and Dan Schneider of Wisconsin Business Development will speak about "Alternative Methods of Raising Capital." The group will discuss financing your business and alternatives to supplement traditional bank and credit union business loans. The event is sponsored by [QuickStart, Inc.](#)

**When:** [Thursday, September 9](#)

**Where:** FVTC DJ Bordini Center, 5 Systems Dr., Appleton

Greg Linnemanstons of Weidert Group, Inc. will speak about "Creating Leverage Through Competitive Advantage." Linnemanstons will help participants to understand how to use competitive advantage as the most compelling reason to get customers and to develop plans and messages for clients and customers. The event is sponsored by [Business Lending Group, Inc.](#)

### *Fox Cities Chamber Business*

*Fox Cities Chamber Business* is the Chamber's bi-monthly magazine available to all members.

**September/October issue** - Editorial coverage will be Jobs of the Future - including wind energy jobs. This is also the Face Booth Fox Cities: the Business-Doing-Business Expo issue. Special advertising rates will be in place for all exhibitors.

**November/December issue** - Editorial coverage will focus on Retail & Hospitality and also will feature the Manufacturer of the Year and Athena Award winners.

Capitalize on member-to-member business opportunities by advertising in 2010. [Click on this link for the 2010 Editorial Calendar & Rate Sheet.](#) For more information about advertising, email to [svandenheuvel@foxcitieschamber.com](mailto:svandenheuvel@foxcitieschamber.com)

### *Breakfast Networking -- 7:30 to 9:30 a.m.*

Members have the opportunity to meet at the Chamber office and give a two-minute talk about their company and may distribute materials. A maximum of 30 people attend. Individuals from Chamber member firms can sign up for as many dates as they would like. The cost to attend is \$2.00 per person which includes a continental

breakfast. All meetings are held at the Fox Cities Chamber office, 125 N. Superior Street, Appleton. Click on the date below to register.

[Thursday, August 26](#)

[Thursday, September 30](#)

## Pulse, the Young Professionals Network

The Young Professionals Network provides a venue for young professionals to cultivate professional and social interests.

### [Mini-Golf Triple Play](#)

**When:** Thursday, August 19, 3:30 to 7:30 p.m.

**Where:** Badger Sports Park, 3600 E. Evergreen Drive, Appleton

Teams of four will compete in a mini-golf triple play event. The event includes 18 holes of mini-golf, a batting cage challenge and a "NASCAR" race. All participants will do all three events and receive scores. Prizes will be awarded to the top teams at an awards dinner.

**Cost:** \$20.00 for Pulse members and \$30.00 for non-members (price will increase \$5.00 after August 16).

Save the date for the September 21st Event

An Evening of Etiquette

More information and registration to come

## Octoberfest -- calling all volunteers

Octoberfest, the area's largest community event, which takes place on Saturday, September 25 is in need of volunteers in several capacities.

Octoberfest volunteers are needed for:

- Block captains from 5 a.m. to noon and noon to 6:00 p.m.
- Bartending - all shifts (approximately 550 are needed to staff the event for the day).

License to Cruise is held the night before and volunteers are needed to:

- Help park cars from 4 to 6 p.m.

- Block captains from 6 to 10 p.m.

To register to volunteer go to [www.octoberfestonline.org](http://www.octoberfestonline.org) and click on the word "volunteers" on the right side and complete the form.

## Fox Cities SCORE: Biz Tips From the Experts

Join us for this one-day [2010 SCORE Conference](#)! Our speakers include John Lombardi, the grandson of Vince Lombardi, who will be comparing the All-American sport to business; Mark Burwell of Urban Hope; Cheryl Perkins & Jeff Lindsay of Innovation Edge; John Ingrisano, and many other experts contributing to the day's events to help smaller companies navigate and manage their businesses more effectively. A panel of local business people will talk about their successes and experiences while working with SCORE and share their business insights with the attendees.

**When:** Thursday, September 30, 8:30 a.m. to 4:30 p.m.

**Where:** D.J. Bordini Center, 5 Systems Drive, Appleton

**Cost:** \$55.00 per person. Click [here](#) for more information and registration.

## Co-Sponsored Events

### [What you need to know as a fiduciary Fox Valley 401\(k\) summit for plan sponsors](#)

If you are a plan sponsor or human resources professional or otherwise involved in the administration of your company's retirement plan, you won't want to miss the Fox Valley 401(k) Summit for Plan Sponsors. This event is being co-sponsored by the Fox Cities Chamber of Commerce and hosted by Morgan Stanley Smith Barney.

**When:** Wednesday, September 29, 8:30 a.m. to 12:30 p.m. **Where:** Butte des Morts Country Club, 3600 W. Prospect Ave., Appleton

**Cost:** Attendance for this event is free and will include a continental breakfast and lunch. To register, contact Chad Gruett at [chad.gruett@mssb.com](mailto:chad.gruett@mssb.com) or by calling (920) 997-6453.

Seating is limited, so early registration is recommended.

## Leadership Fox Cities

Leadership Fox Cities will celebrate its 20th year in 2011 and we would like to keep in contact with alumni. If friends, colleagues or associates have participated, invite them to contact us by emailing to [leadership@foxcitieschamber.com](mailto:leadership@foxcitieschamber.com) Type LFC Alumni in the subject line.

Or join the [LFC Linked In](#) group!

## 2010-2011 Fox Valley Wage & Benefit Study

The Northeast Wisconsin Chambers Coalition is conducting the 2010-2011 Fox Valley Wage & Benefit Study and needs your valuable input! This is a critical time due to changes in employment and the downturn in the economy to have accurate wage and benefit information available.

The project is a joint effort among the Chambers or Associates of Commerce in the Fox Cities, Green Bay Area, Oshkosh and Fond du Lac, and the Society of Human Resource Managers (SHRM) chapters in these areas.

For more information, click on this link <http://www.foxcitieschamber.com/resources/20102011registrationltr1.pdf> or cut and paste into your browser.

## Save the Date

### **Annual Meeting**

Wednesday, October 27, 2010, Radisson Paper Valley Hotel, downtown Appleton

### **[Forward email](#)**

✉ **SafeUnsubscribe®**

This email was sent to blasiewicz@foxcitieschamber.com by [information@foxcitieschamber.com](mailto:information@foxcitieschamber.com).

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Fox Cities Chamber of Commerce & Industry | 125 N. Superior St | PO Box 1855 | 920-734-7101 | Appleton | WI | 54911

Email Marketing by

