

# Lift-Off on New Messages of Economic Proportions



The Fox Cities Chamber of Commerce and the Outagamie County Regional Airport recently pulled the cord to unveil a message of economic proportions. The two entities have come together to pilot a campaign that gives wings to the Chamber's three-year Team Fox Cities campaign to expand the local economy, grow incomes and create new jobs.

The new digital display is located in the lobby area of the airport and features information about the business climate in the Fox Cities such as:

- our business-friendly attitude
- quality workforce
- tailored-to-your-needs training and effective resources that lead to solutions.

- expanding Business Retention efforts
- capitalizing on existing business relationships
- supporting well-paying jobs
- growing the economy

**"The airport is critical to our economic base in the Fox Cities," said Bill Welch, president and CEO of the Chamber. "We're very appreciative of the airport administration allowing us to use this prime space to get out the message that this is a good place to grow a business."**

The display also will show the New York Stock Exchange, recognize the

Team Fox Cities investors and the time and temperature.

In the fall of 2006 the Fox Cities Chamber of Commerce introduced Team Fox Cities as an effort that focuses on our most important business prospects—the companies who are already doing business in our area. This special economic development outreach effort targets firms with operations in the Fox Cities, but whose headquarters are located elsewhere.

For more information on Team Fox Cities, go online to the Chamber's website at [www.foxcitieschamber.com](http://www.foxcitieschamber.com) or contact the Chamber by calling 920-734-7101 or email [information@foxcitieschamber.com](mailto:information@foxcitieschamber.com). Type Team Fox Cities in the subject line. ■