

Athena Award and Scholarship Recipients

Applications for the annual Athena Award are currently being accepted through October 2. The award honors women business leaders for their exceptional contributions to their company, their industry, their community, to their Chamber and to the advancement of women in business. The Athena Award program is sponsored by Bergstrom Automotive.

A panel of judges comprised of past winners determines the 2009 winner based a completed official nomination form. The winner is announced at the Chamber Annual Meeting on October 28 at the Radisson Paper Valley Hotel.

Past recipients of the Athena award have come together to give back to their community by encouraging other women who are working hard to continue their education while working and supporting themselves and their families and so Athena recipients created the Fox Cities Athena Award Scholarship.

The students must plan to attend school during the current academic year, and be enrolled for a minimum of six credits. Course work must be targeted toward a degree, not for personal enrichment. Selection criteria includes academic record, character and desire for further education. Applications for the scholarships are being accepted through October 9.

To receive an Athena nomination form or a scholarship form or more information on the Athena Award contact Pam Hull, vice president of Membership and Operations at the Chamber by calling 920-734-7101, or email phull@foxcitieschamber.com.

License to Cruise

When: Friday, September 25, 6:00 to 10:00 p.m.

Where: College Avenue, downtown Appleton

License to Cruise is your ticket to Cruise (walk) the Avenue and see over 400 Classic cars. Enjoy live entertainment in Houdini Plaza. Spin from 6:00 to 8:00 p.m. Funk Trunk from 8:45 to 10:00 p.m. and 15 food booths. The featured cars are the Buicks.

Octoberfest

When: Saturday, September 26, 9:00 a.m. to 6:00 p.m.

Where: College Avenue, downtown Appleton

Octoberfest, the grad daddy of all festivals is packed with more than 100 food booths, 15 bands on 5 stages, 150 Arts and Craft booths, a family fun area and much more! For more information go to www.octoberfestonline.org or call (920) 734-7101.

Octoberfest & License to Cruise are held rain or shine!

[Fox Cities Chamber Business magazine](#)

The **November/December** editorial coverage will be: **HEALTH CARE:** Chamber collaborative & health plans update. Business strategies to achieve employee buy-in to consumer driven plans. Innovation in delivery health care. Feature: Manufacturer of the Year and Athena Award winners. **Ad commitment deadline is Friday 10/9/09. Artwork deadline Friday 10/23/09.**

[Morning Business Advice for October](#)

When: Thursday, October 8, 7:30-8:30 a.m.

Where: FVTC DJ Bordini, 5 Systems Drive, Appleton

Daryl Ohland of WIPFLI LLP will speak about "Sales Tax - Are Your Ready for an Audit?" Ohland will cover how the Department of Revenue has increased the auditing of business for sales tax purposes. Learn how to identify the issues that can affect your business and industry. The event is sponsored by Epiphany Law Firm, LLC. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

[Business Connection for October](#)

When: Wednesday, October 14, 5:00 to 7:00 p.m.

Where: St. Elizabeth Hospital, 1506 S. Oneida Street, Appleton

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

[Breakfast Networking Connections](#)

When: October 22, 2009 (check our website for dates for the rest of year)

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Members of the Fox Cities Chamber can now jump start their day with a hot cup of coffee and a handshake at the Breakfast Networking Connections. At the other end of the handshake might just be their next new customer! Meetings are held from 7:30 to 9:30 a.m. A maximum of 30 people can attend. Each participant is given two minutes to talk about themselves and their job and can distribute materials. The cost to attend is \$2.00 per person which include a continental breakfast.

[Annual Meeting](#)

When: Wednesday, October 28, 5:00 to 10:00 p.m.

Where: Radisson Paper Valley Hotel in downtown Appleton

Barry Asmus, Ph.D., will be the keynote speaker. Asmus is a senior economist with the National Center for Policy Analysis (NCPA). He writes, testifies and speaks on political and business issues facing America and is widely recognized for his views on making the U.S. a world class competitor through total quality management and market incentives. Asmus has twice been voted the Outstanding Professor of the Year as well as having received the Freedom Foundation at Valley Forge Award for Private Enterprise Education.

The program also will include recognizing outgoing members of the Chamber's Board of Directors and introducing the new Board leadership. Companies celebrating significant anniversaries of 50, 75, 100, and 125-years will be recognized.

Presentation of the 2009 Manufacturer of the Year Awards will recognize successful manufacturing firms from the area, sponsored by Baker Tilly.

Presentation of the Athena Award, recognizing a distinguished local business woman, also will be presented. The Athena Award program is sponsored by Bergstrom Automotive.

Cost to attend is \$52.00 per person or \$520.00 for a table of 10. Invitations to the event will be mailed out to all Chamber members. For more information, contact the Chamber by calling (920) 734-7101 or by emailing information@foxcitieschamber.com

Experience China

Join the Northeast Wisconsin Chamber Coalition (includes the Chambers of Commerce from Fond du Lac, the Fox Cities, Green Bay Area and Oshkosh) and fellow business leaders for an exciting adventure to China in spring 2010! The group will depart from JFK International Airport on April 8, 2010. Reservation deadline will be in early December 2009.

Experience today's China – learn about the Chinese business system, meet with Chinese business leaders and take in all the country's memorable sites and cultural experiences.

The trip includes tours of Tian An Men Square, the largest square in the world, and the Temple of Heaven, the Great Wall and Ming Tombs while in Beijing. In Shanghai visits will be made to the Linger Garden, Tiger Hill, Hanshan Temple and National Embroidery Institute to see silk embroidery, a local craft with thousands of years of history.

For more information contact the Fox Cities Chamber of Commerce by calling (920) 734-7101 or emailing to information@foxcitieschamber.com Type China Trip in the subject line.

The following events are co-sponsored with the Fox Cities Chamber

Successful Cash Flow Management Terms & Strategies and Break-even Analysis

When: September 29, 8:30 to 11:30 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Tony Busch of Priora® Cash Flow Management, LLC will discuss cash flow conversion cycle and how is it managed to improve the performance of the business. Busch will cover all aspects of cash flow and break-even terminology. Cost to attend is \$25.00 per person for Chamber Member and \$35.00 for non-members.

SCORE Seminar: How to Succeed in Business in These Trying Times!

When: Thursday, October 1, 8:00 a.m. to 4:30 p.m.

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton

Several speakers will participate in this day-long event.

“Dare to Dream” by Kristin Steede, runner-up to the winner of the NBC's 2009 Biggest Loser. Steede is an entrepreneur, business owner motivational speaker and will share the importance of Daring to Dream of winning at losing weight, that is.

“Fund Your Dream,” a panel discussion on funding that will feature representation from the Small Business Administration, Associated Banc, Government, and cash flow importance.

“Live Your Dream” by Patricia Clason, your everyday EQ coach (emotional quotient), trainer, speaker, radio and television host. Author of "Speaking of Success" with Jack Canfield, Stephen Covey and Ken Blanchard, Clason addresses the psychological perspectives and principles behind the practical tools she teaches.

“Share Your Dream” by Al Lautenslager. Lautenslager has shared the stage with Mayor Rudy Guiliani and has worked with Donald Trump and The Apprentice. Lautenslager is the featured marketing and PR expert for the online version of Entrepreneur Magazine and a certified Marketing

Coach. He is CEO of Certified Social Media.com and will speak on the value of social networking.

The seminar is co-sponsored by the Fox Cities Chamber of Commerce and Industry, Inc, and Fox Valley Technical College, Venture Center and your local SCORE chapter.

Cost to attend is \$25.00 for Chamber members; \$30.00 for the first person and \$20.00 each additional person from the same company.

[Controlling Healthcare Costs - an Employer Perspective HR Business Partners, LLC](#)

When: Tuesday, October 20, 7:30 to 9:00 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Mary Felton of HR Business Partners, LLC will share innovative experiences in controlling healthcare costs while positively impacting employees health, productivity, culture and bottom line. The initiatives that Felton has implemented have shown 30-35% reduction in healthcare cost within the first year, while enhancing employee benefits and wellness culture. Cost to attend is \$20.00 for Chamber members and \$25.00 non-members.

Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week.
Up2Date is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the information, click on the title of the event or [go online](#) to www.foxcitieschamber.com