

## **Assistance to Small Business**

Congressman Tom Petri invites Fox Cities companies to a conference he is sponsoring called "Assistance to Small Business: Leveraging Local, State and Federal Resources for Success," on Wednesday, August 12, from 8:30 a.m. to 3:00 p.m. at Lakeshore Technical College (LTC), 1290 North Avenue in Cleveland, located off of U.S. Highway 43 between Sheboygan and Manitowoc.

The program will feature specific workshops for all types of small businesses, from those just starting out to existing businesses interested in international trade or doing business with the government. Throughout the program, panel presentations will provide opportunities for those who have been successful in accessing local, state, and federal resources to share their tips and ideas.

Space is limited and registrations will be taken on a first-come, first-served basis. The \$30.00 registration fee includes materials, continental breakfast, and lunch. To register, contact Congressman Petri's Fond du Lac office at (920) 922-1180 or toll free at (800) 242-4883 or by going online to the Lakeshore Technical College website at [www.gotoltc.com](http://www.gotoltc.com) and clicking on the Events Calendar.

## **[The Fox Cities' Largest Business to Business Event Business Expo 2009](#)**

**When:** Tuesday, September 15, 2009

**Where:** Tri County Ice Arena, 10:00 a.m. to 7:00 p.m.

The 21st Annual Business Expo offers maximum exposure with minimum time commitment. Booth availability is exclusive only to Fox Cities Chamber members and limited to 155 booths. Booth rental is still at 2008 prices -- \$490 if registered by July 31. After that date, rental is \$510. Booth includes standard electrical hook up, table and booth draping provided; exhibitors provide and assemble their own displays. Ribbon cutting ceremony opens the event. For more information on exhibiting at the Expo contact Pam Hull, vice president of membership and operations at the Chamber, by calling 920-734-7101 or e-mail to [phull@foxcitieschamber.com](mailto:phull@foxcitieschamber.com).

## **[Chamber Golf Outing](#)**

**When:** Monday, July 27, 10:00 a.m.

**Where:** Ridgeway Country Club

The outing will remain a best ball scramble format, but the shotgun start will be at 10:00 a.m. with a boxed lunch being delivered to the golfers on the course. A reception with a large variety of hors d'oeuvres will be held at the conclusion of golfing instead of a sit-down dinner. Cost is \$125.00 per golfer or \$500.00 per foursome and includes 18 holes of golf, cart, the box lunch and hors d'oeuvres reception. Golfers can register online at [www.foxcitieschamber.com](http://www.foxcitieschamber.com) Several sponsorship levels are still available for the event.

### [Pulse event for July – “Got Culture?”](#)

The answer is “yes”. The Fox Valley has lots of culture! Explore the Fox Cities through the eyes of the Appleton Rotary Multi-Cultural Center. We will enjoy a Trolley tour highlighting some of the area’s cultural offerings. Along the way we will make a few stops, learn a few things and then enjoy a party at Solea Mexican Restaurant! Who knows, you may even learn how to Salsa dance.

**Where:** Starting and ending at Solea Mexican Restaurant off the Breezewood Exit from Hwy. 41 in Neenah.

**When:** Thursday, July 16<sup>th</sup>

5:15 – 5:45 Registration at Solea in Neenah

5:45 – 7:30 promptly leaving on tour

7:30 – 8:30 Party at Solea Mexican Restaurant (off Hwy 41 in Neenah)

Cost is \$12.00 for Pulse members and \$22.00 for non-Pulse members (price includes transportation, tour and fill your belly hors d’oeuvres). Cash bar available.

To register go to [www.foxcitiesyoungprofessionals.com](http://www.foxcitiesyoungprofessionals.com)

### [Breakfast Networking Connections](#)

**When:** Thursday, July 23, 8:30 a.m. (check our website for dates for the rest of year)

**Where:** Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Members of the Fox Cities Chamber can now jump start their day with a hot cup of coffee and a handshake at the Breakfast Networking Connections. At the other end of the handshake might just be their next new customer! Meetings are held from 7:30 to 9:30 a.m. A maximum of 30 people can attend. Each participant is given two minutes to talk about themselves and their company and each may distribute materials. The cost to attend is \$2.00 per person which include a continental breakfast.

### [Business Connection for July](#)

**When:** Thursday, July 23, 5:00 to 7:00 p.m.

**Where:** Michiels Bar and Grill, 1100 Appleton Road, Menasha

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

**Save the Date** -- August 19th, Barnes & Associates Dentistry, SC

### [New North Workplace Excellence Award](#)

Has your company been producing results that should be recognized? The New North Workplace Excellence Award recognizes organizations that improve their competitive advantage through people practices that lead to successful business results. It is presented by New North, Inc. and Right Management Inc. to organizations located within the 18-county New North region. Organizations located within the New North region are eligible to apply. Applications must be submitted by July 24, 2009. For additional information, click on this link

<http://www.thenewnorth.com/resources/workplaceexcellenceapplication.pdf> or contact Lisa Raab by emailing to [lisa.raab@right.com](mailto:lisa.raab@right.com) Type “New North Workplace Excellence Award” in the subject line.

**The following events are co-sponsored with the Fox Cities Chamber**

### [Dale Carnegie -- Thriving During Difficult Economic Times Emotional Control](#)

**When:** Thursday, July 16, 8:00 to 9:30 a.m.

**Where:** Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

We have all noticed that many of our employees are competent in their job skills, yet some are far better at getting the job done, and far easier to work with than others. The defining factor is

Emotional Intelligence (EI). Emotional Intelligence means being aware of our own emotions, understanding them, and managing them to bring about positive results. This Dale Carnegie seminar will provide participants with the tools you need to maintain positive energy and control emotions in difficult situations. Cost to attend is \$49.00 for Chamber members and \$59.00 for non-Chamber members. To register call Keith Plaster at (920) 217-1785 or email [keith.plaster@dalecarnegie.com](mailto:keith.plaster@dalecarnegie.com).

### [2009-2010 Wage and Benefits Study](#)

The Fox Cities Chamber of Commerce in conjunction with the Northeast Wisconsin Chambers Coalition is currently conducting the 2009-2010 Fox Valley Wage & Benefit Study and we need your valuable input! This is a critical time due to changes in employment and the downturn in the economy to have accurate wage and benefit information available. More information and how to become a participant in this study can be found at the Chamber's website [www.foxcitieschamber.com](http://www.foxcitieschamber.com)

### **Save the Date**

Business Expo 2009 -- Tuesday, September 15

Annual Dinner -- Wednesday, October 28

Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week.  
**Up2Date is best viewed in HTML format.**

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the information, click on the title of the event or [go online](#) to [www.foxcitieschamber.com](http://www.foxcitieschamber.com)