

## **Lamp Recycling**

**When:** Wednesday, August 19

**Where:** Goodwill Industries located at the intersection of highways 441 and 41

Companies that have 300 or more fluorescent bulbs to recycle may make arrangements for a pickup at no additional cost, as long as all the bulbs are in a single Fox Cities location. Requests for pick up must be made through the Chamber office at least one week prior to the event. A complete price list for the 2009 Lamp Recycling is located on the Chamber website at [www.foxcitieschamber.com](http://www.foxcitieschamber.com)

To request additional information, contact Thom Ciske, vice president of government affairs, at the Chamber at (920) 734-7101 or by e-mailing to [information@foxcitieschamber.com](mailto:information@foxcitieschamber.com)

## **Fox Cities Chamber Business magazine**

The **September/October issue is the largest of the year** as it is distributed at the Business Expo. Editorial coverage will be: **CLASS ACT:** Educational reform. Role of business in education. Career pathways. Beyond the QEO. Career academies, charter schools, centers of excellence. **Ad commitment deadline is Friday 8/14/09. Artwork deadline Friday 8/21/09.**

## **Morning Business Advice for August**

**When:** Thursday, August 13, 7:30 to 8:30 a.m.

**Where:** FVTC DJ Bordini Center, 5 Systems Dr., Appleton

Speakers for the 2009 Small Business of the Year Award Winners will discuss their "3 Keys to Success." Representatives from R. Sabee Company, LLC (Manufacturing Category); Building Service, Inc. (Retail/Wholesale Category) and Turek's Plumbing, Inc. (Service Category). The event is sponsored by First National Bank - Fox Valley and Schenck Business Solutions. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

## **Business Connection for August**

**When:** Wednesday, August 19, 5:00 to 7:00 p.m.

**Where:** Barnes & Associates Dentistry, 381 Kools Street, Appleton

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

## **Pulse & Current Hosting Joint Golf Outing**

Join Pulse and Current at the Royal St. Patrick's Golf Links for an afternoon of golf along with an evening of networking. Golf includes a box lunch, 18 holes of golf, dinner and networking. You can choose to do the entire package, only dinner or just show up for a great "Networking Night".

**Where:** Royal St. Patrick's Golf Links, 201 Royal St. Pat's Drive, Wrightstown

**When:** Monday, August 24, 2009

Registration: 11:00 a.m.

Box lunch: 12:20 p.m.

Shotgun Start: 12:30 p.m.

Dinner: 5:30 p.m.

Awards: 6:00 p.m.

Networking Night: 6:00 p.m.

**Price:**

\$65.00 (includes 18 holes of golf, cart, box lunch, dinner & awards)

\$15.00 (if only attending dinner)

FREE – Networking Night following dinner

6:00 p.m. – 7:30 p.m. (cash bar available)

### **Breakfast Networking Connections**

**When:** August 27, 2009 (check our website for dates for the rest of year)

**Where:** Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Members of the Fox Cities Chamber can now jump start their day with a hot cup of coffee and a handshake at the Breakfast Networking Connections. At the other end of the handshake might just be their next new customer! Meetings are held from 7:30 to 9:30 a.m. A maximum of 30 people can attend. Each participant is given two minutes to talk about themselves and their job and can distribute materials. The cost to attend is \$2.00 per person which include a continental breakfast.

### **The Fox Cities' Largest Business to Business Event Business Expo 2009**

**When:** Tuesday, September 15, 2009

**Where:** Tri County Ice Arena, 10:00 a.m. to 7:00 p.m.

The 21st Annual Business Expo offers maximum exposure with minimum time commitment. Booth availability is exclusive only to Fox Cities Chamber members and limited to 155 booths. Booth rental is still at 2008 prices -- \$490 if registered by July 31. After that date, rental is \$510. Booth includes standard electrical hook up, table and booth draping provided; exhibitors provide and assemble their own displays. Ribbon cutting ceremony opens the event. For more information on exhibiting at the Expo contact Pam Hull, vice president of membership and operations at the Chamber, by calling 920-734-7101 or e-mail to [phull@foxcitieschamber.com](mailto:phull@foxcitieschamber.com).

**The following events are co-sponsored with the Fox Cities Chamber**

### **Controlling Healthcare Costs - an Employer Perspective HR Business Partners, LLC**

**When:** Tuesday, August, 18, 7:30 to 9:00 a.m.

**Where:** Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Mary Felton of HR Business Partners, LLC will share innovative experiences in controlling healthcare costs while positively impacting employees health, productivity, culture and bottom line. The initiatives that Felton has implemented have shown 30-35% reduction in healthcare cost within the first year, while enhancing employee benefits and wellness culture. Cost to attend is \$20.00 for Chamber members and \$25.00 non-members.

### **Thriving During Difficult Economic Times Avoid Burnout**

**When:** Thursday, August 20, 8:00m to 9:30 a.m.

**Where:** Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Workplace burnout isn't the same as workplace stress. Burnout may be the result of unrelenting stress even though it isn't the same as too much stress. When you're stressed, you care too much, but when you're burned out, you don't see any hope of improvement. This challenging, dynamic and interactive 90 minute workshop has been developed by Dale Carnegie to provide tools needed to avoid workplace burnout, manage job stress and be more productive. Cost is \$49.00 for Chamber members and \$59.00 for non-members. To register or for more information contact Keith Plaster, by calling 920-379-8068 or go online to

[www.sewis.dalecarnegie.com/local\\_courses\\_desc.jsp?cCode=AB&keycode=P.Chamber](http://www.sewis.dalecarnegie.com/local_courses_desc.jsp?cCode=AB&keycode=P.Chamber)

## **Northeast Wisconsin Regional Economic Partnership Trade Mission**

In February of this year, the Northeast Wisconsin Regional Economic Partnership (NEWREP) conducted a trade mission of six area companies to Mexico City. This event was conducted in conjunction with Foreign Commercial Service (FCS) personnel of the U.S. Embassy in Mexico who established 19 targeted business appointments for the 6 mission participants. Additionally, morning and evening briefings, as well as networking events were conducted.

A trade mission is an international trip by government officials and businesspeople that is organized by agencies for the purpose of exploring international business opportunities. Business people who attend trade missions are typically introduced both to important business contacts and to well-placed government officials.

The mission participants reported that over \$850,000 in direct sales will occur within 12 months of the end of the mission.

NEWREP is currently exploring putting together another trade mission and has developed a survey to help gauge the level of interest. Please click on the following link or cut and paste into your browser. [www.surveymonkey.com/s.aspx?sm=xR2u\\_2bHrSHPI1ufCUwS\\_2bECw\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=xR2u_2bHrSHPI1ufCUwS_2bECw_3d_3d) The survey will conclude on July 31, 2009.

## **Assistance to Small Business**

Congressman Tom Petri invites Fox Cities companies to a conference he is sponsoring called "Assistance to Small Business: Leveraging Local, State and Federal Resources for Success," on Wednesday, August 12, from 8:30 a.m. to 3:00 p.m. at Lakeshore Technical College (LTC), 1290 North Avenue in Cleveland, located off of U.S. Highway 43 between Sheboygan and Manitowoc.

The program will feature specific workshops for all types of small businesses, from those just starting out to existing businesses interested in international trade or doing business with the government. Throughout the program, panel presentations will provide opportunities for those who have been successful in accessing local, state, and federal resources to share their tips and ideas.

Space is limited and registrations will be taken on a first-come, first-served basis. The \$30.00 registration fee includes materials, continental breakfast, and lunch. To register, contact Congressman Petri's Fond du Lac office at (920) 922-1180 or toll free at (800) 242-4883 or by going online to the Lakeshore Technical College website at [www.gotoltc.com](http://www.gotoltc.com) and clicking on the Events Calendar.

## **Save the Date**

Annual Dinner -- Wednesday, October 28

## **Trip to China – April 2010**

The Northeast Wisconsin Chamber Coalition (includes the Chambers of Commerce from Fond du Lac, the Fox Cities, Green Bay Area and Oshkosh) are in the process of planning a trip to China in April 2010. More details will be available in late September 2009.

Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week.  
**Up2Date is best viewed in HTML format.**

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the information, click on the title of the event or [go online](#) to [www.foxcitieschamber.com](http://www.foxcitieschamber.com)