

US 41 Project

In anticipation of the US 41 Project, the Wisconsin Department of Transportation (WisDOT) is hosting a Construction Resource Fair on Friday, May 14, 2010 at Northeast Wisconsin Technical College's Business Assistance Center, 2701 Larsen Road, Green Bay from 10 a.m. to 2 p.m. The Resource Fair is designed to educate the community about the highway improvement project while exploring the opportunities that exist with businesses associated with construction. Attendees will be able to exchange information with representatives from local community-based, skilled trade, and educational organizations who can assist them in planning for upcoming opportunities. This event is free and open to the public. For more information contact Wendy at 920-569-8365 or by emailing to wknaus@buveck.com

Business Connection for May

When: Wednesday May 12, 5:00 to 7:00 p.m.

Where: [Lawrence University, Warch Campus Center](#), 711 E. Boldt Way, Appleton

This month's event will be held at the new Warch Campus Center and catered by Bon Appétit management Company. Shuttle service will be provided by Lamers Bus Line, Inc. Shuttle will load on Morrison St., by the crosswalk from the Soldiers Square Parking Ramp, which leads to the side entrance of the YMCA. For more information on the shuttle for this event or on Lamers please go to www.golamers.com Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

Morning Business Advice for May

When: Thursday, May 13, 7:30-8:30 a.m.

Where: FVTC DJ Bordini, 5 Systems Drive, Appleton

Heidi Strand of Blue Door Consulting, LLC will speak about "Guerrilla Marketing: An interactive and engaging marketing method for any sized business." Strand will cover what guerrilla marketing is and its potential impact, how to develop a guerrilla marketing strategy and integrate it with other marketing efforts. The event is sponsored by the FVTC Venture Center. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

Small Business of the Year Awards Luncheon

When: Wednesday, June 9, 11:30 a.m. to 1:30 p.m.

Where: Radisson Paper Valley Hotel, Appleton

The awards recognize excellence in small business Manufacturing, Wholesale/Retail, Service and in small business via the Rising star Award. Sponsors of this year's awards include First National Bank – Fox Valley and Schenck Business Solutions in conjunction with The Post-Crescent and WHBY 1150 AM. The event will begin with registration at 11:30 a.m. The program is scheduled from noon until 1:30 p.m. Cost to attend is \$15.00 per person or \$130.00 for a table of 10. Invitations will be mailed to Chamber members in the coming weeks.

[Breakfast Networking for May](#)

When: Thursday, May 27, 7:30 to 9:30 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Members have the opportunity to meet at the Chamber office and give a two minute talk about themselves and their company and can distribute materials. A maximum of 30 people may attend. Individuals from Chamber member firms can sign up for as many dates as they would like. The cost to attend is \$2.00 per person which includes a continental breakfast. To register, go to the Chamber website www.foxcitieschamber.com and click on Chamber Events on the left side. Go to the months you wish to register for and follow the instructions.

[Member 411](#) – next publishes on May 13

Member 411 is a bi-weekly e-newsletter for members of the Fox Cities Chamber of Commerce, to advertise their business events in a new bi-weekly format that will be launched to more than 3,200 recipients. **Member 411** provides Chamber members with a venue to promote business oriented seminars, workshops, special promotions, open houses, upcoming special offers, or Chamber member discounts. This new service is available **only** to Chamber Members and is a cost-effective way to make business peers aware of your special events and services. For details and a simple submission form, follow this [link](#).

[Octoberfest](#) – Volunteers & Sponsorships

Octoberfest will be held on Saturday, September 25 (License to Cruise on Friday, September 24). The event continues to be a success each year due largely to the many volunteers who help staff the event. Volunteer registration is now open on the Octoberfest website (www.octoberfestonline.org). We need bartenders, block captains, help at headquarters and for License to Cruise on Friday night. Anyone who volunteers for Octoberfest will be invited to the Volunteer Party to be held on Friday, October 15, 2010 at the Radisson Paper Valley Hotel in Appleton. A buffet dinner will be held with live entertainment by RPM from 8:00-11:00 p.m.

Sponsorships for the event are also needed. If you are interested in sponsorship information, please contact Susan Vanden Heuvel by calling (920) 734-7101 or emailing to svanenheuvel@foxcitieschamber.com

The following events are co-sponsored with the Fox Cities Chamber

[How to Build Trust and Credibility to Increase Sales](#)

When: Wednesday, May 19, 8:00 to 9:30 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Current business reality and global economy revolve around relationships and partnerships. The ability to establish, cultivate and restore trust with our colleagues, employees, vendors and customers is an essential leadership competency. This is a Dale Carnegie event in collaboration with Insight Magazine. The program will teach tools and principles that allow firms to restore broken trust and create a trust-driven work environment. The event is free to Chamber members and \$50.00 for non-members.

Understanding Obamacare

What employers and benefit consultants need to know and do

When & Where: Friday, May 14

- Green Bay at the Holiday Inn - City Centre Hotel, 200 Main Street, Green Bay from 7:30 to 9:00 a.m. Registration begins at 7:00 a.m. Breakfast is included.
- Appleton at the Radisson Paper Valley Hotel, 333 West College Avenue, Appleton from noon until 1:30 p.m. Registration begins at 11:30 a.m. Lunch is included.

President Obama has signed into law health care legislation that will affect every employer, third party administrator and insurance broker in the country. Wisconsin Manufacturers & Commerce (WMC), and the

law firm of Michael Best & Friedrich, are collaborating with the Fox Cities Chamber of Commerce & Industry, Green Bay Area Chamber of Commerce, and the Heart of the Valley Chamber of Commerce, to provide guidance on the key changes in the new law. Cost to attend is \$45.00 for members of WMC or one of the participating Chambers of Commerce and \$60.00 for non-members. For more information or to register, go online to www.wmc.org, or call Janie Ritter at WMC at (608) 258-3400.

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Save the Date

Chamber Scramble Golf Outing, Monday, July 26, 2010 at Ridgeway Country Club

Business Expo 2010, Tuesday, September 14, 2010, Players Choice, 3035 County Road JJ, Appleton

Annual Meeting, Wednesday, October 27, 2010

Upcoming Business Connections

Tuesday, June 29 at Appleton Yacht Club

Tuesday, July 13 at Miron Construction

Wednesday, August 11 at The Villas of Apple Creek

If you wish to unsubscribe from Up2DATE, please send an email to information@foxcitieschamber.com requesting your email be removed from the list.

Up2DATE, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week.

Up2DATE is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the information, click on the title of the event or [go online](#) to www.foxcitieschamber.com