



Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week. Up2Date is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the following information, click on the title of the event or [go online](#) to www.foxcitieschamber.com

The Bottom Line: Social Media for Business

When: Thursday, June 4, 7:30 a.m. breakfast; 8:00 to 11:30 a.m. program

Where: Liberty Hall Conference Center, 800 Eisenhower Dr., Kimberly

Social media: by now you know what it is. But do you know what it means for your business? Can it really impact your bottom line? How can Facebook or Twitter generate more sales leads? How will providing free content and information generate sales for your business? If you have some of these questions and feel like you haven't found the answers, this seminar is for you! Learn the underlying value for business when it comes to utilizing social media tools to reach your audience. This seminar presented by the Fox Cities Chamber of Commerce will feature valuable insights from [HubSpot](#) Internet Marketing Company and [Red Shoes PR](#). Cost is \$30 for Fox Cities Chamber members, \$25.00 for additional people from the same company and \$45.00 for non-members. Check out the [seminar on Vimeo!](#) Additional social media information can be found at [Red Shoes PR](#) and [HubSpot](#).

Employer assists displaced workers

Gulfstream Aerospace recently reduced its workforce in order to best meet the new realities of its current business environment. They wanted to let area business owners know what they are doing to help these impacted workers in this area and describe how this may be an opportunity to hire some good employees.

Gulfstream's Career Transition Workshop team, in partnership with the Wisconsin Department of Workforce Development, is hosting Career Transition Workshops to help those people impacted by the reduction gain state-of-the-art resume writing, interviewing and networking skills they need to best prepare themselves for their job search.

Additionally, the Gulfstream Career Transition Portal will give both worldwide aviation/aerospace companies and local Fox Cities area employers the opportunity to post their jobs and search resumes of the displaced workers, for FREE.

Jim Johnston, Employee Communications for Gulfstream Aerospace will make himself available to assist with the job posting/resume search portal. You are welcome to contact him at 912-965-5005 or via email at james.johnston@gulfstream.com

Congressman Steve Kagen will be holding a Grant Resource Fair

When: May 27, 8:00 to 4:00 p.m.

Where: Northeast Wisconsin Technical College, 2740 W. Mason St. Green Bay

Information on locating, writing, or obtaining grants from USDA Rural Development; HUD; Small Business Administration; Office of Recovery and Reinvestment; Wisconsin Procurement Institute and Private Foundations. For more information, contact Amanda at 920-380-0061 or

Amanda.dietrich@mail.house.gov

Small Business of the Year Award Luncheon

When: Wednesday, June 10 from noon to 1:30 p.m.

Where: Radisson Paper Valley Hotel, Appleton

The awards recognize excellence in small business Manufacturing, Wholesale/Retail, Service and in up-and-coming small business via the Rising star Award. Sponsors of this year's awards include First National Bank – Fox Valley and Schenck Business Solutions in conjunction with The Post-Crescent and WHBY 1150 AM. The event will begin with registration at 11:30 a.m. The program is scheduled from noon until 1:30 p.m. Cost to attend is \$15.00 per person or \$130.00 for a table of 10.

Invitations will be mailed to Chamber members in the coming weeks. Or register online by clicking the title above.

The Morning Business Advice calendar for the remainder of 2009 is now available, [click here](#).

Please print off and keep this calendar for reference. Registration for all Morning Business Advice Programs can be found online at www.foxcitieschamber.com

Leaderfest '09, a Young Professional Regional Event

When: Tuesday, June 2

Where: Lambeau Field

The day will start with two concurrent workshops from 9:30 to 11:30 a.m. Participants can choose one to attend. There are 12 afternoon breakouts, held from 1:00 to 4:30 p.m., four sessions each hour. Participants can choose three to attend. Bret Bielema, head coach of the Wisconsin Badgers football team, will be the keynote speaker during the dinner program. Bielema's speech will focus on success at an early age. At the age of 36, he was hired as UW's head coach making him the youngest head coach in NCAA football. Cost to attend the day portion of the event is \$75.00 per person for a workshop and three breakout sessions and includes lunch. The evening is \$40.00 per person and includes dinner in the atrium floor at Lambeau Field and a free pass to the Packers Hall of Fame that can be redeemed at any time. Attend both for a discounted rate of \$100. Corporate tables of 10 are available in the evening for \$400. Visit www.leaderfest09.com for more information.

Pulse Networking Night with Kimberly Clark's NEON group

When: Tuesday, June 9, 2009, 5:00 to 7:00 p.m.

Where: McKnight & Carlson, 1350 W. College Avenue, Appleton

Come and get to know other Young Professionals from the area while enjoying some complementary appetizers and a cash bar. No need to register, just show up. Everyone is welcome, so feel free to bring friends. The event is free!

Breakfast Networking Connections

When: Thursday, June 25 (check our website for dates for the rest of year)

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Members of the Fox Cities Chamber can now jump start their day with a hot cup of coffee and a handshake at the Breakfast Networking Connections. In the other end of the handshake might just be their next new customer! Meetings are held from 7:30 to 9:30 a.m. A maximum of 30 people can attend. Each participant is given two minutes to talk about themselves and their job and can distribute materials. The cost to attend is \$2.00 per person which include a continental breakfast.

Business Connection for June

When: Tuesday, June 30, 5:00 to 7:00 p.m.

Where: Appleton Yacht Club, 1200 S. Lutz Dr., Appleton

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

Chamber Golf Outing

When: Monday, July 27 – shot gun start at 10:00 a.m.

Where: Ridgeway Country Club, Neenah.

The outing will remain in a best ball scramble format, but the shot gun start will be at 10:00 a.m. with a boxed lunch being delivered to the golfers on the course. A reception with a large variety of hors d' oeuvres will be held at the conclusion of golfing instead of a sit down dinner. Cost is \$125.00 per golfer or \$500.00 per foursome and includes 18 holes of golf, cart, the box lunch and hors d' oeuvres reception. Golfers can register online at www.foxcitieschamber.com Several sponsorship levels are still available for the event.

The following events are co-sponsored with the Fox Cities Chamber

Customer Service Workshops

[Morning Session 8:00 to 11:30 a.m.](#)

[Afternoon Session 1:00 to 4:30 p.m.](#)

When: Thursday, May 28

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton

Joe Constance of Constant Training will speak on customer service as an integral part of any business and how treating customers can affect your business. The cost to attend either workshop is \$70.00 for Chamber members and \$80.00 for non-members. All participants will receive a copy of Constance's book *Customer Service Eagles*.

How to Make the Best of Tough Times

When: Tuesday, June 2, 7:30 to 9:30 a.m.

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton

This work session begins with a 10 point Survival Kit to make sure your business better endures the economic downturn. Next the participants will learn how to help their company emerge a stronger business. Finally the presenter, Jeff Strenger of Sustainable Continuous Improvement LLC, will share his model for engaging your entire team in developing a culture of sustainable continuous improvement. Cost is \$10.00 for Fox Cities Chamber Members and \$15.00 for non-members.

Importer Security Filing Compliance Seminar

When: Thursday, June 4, 7:30 a.m. breakfast; 8:00 to 10:30 a.m. presentation

Where: Bridgewood Resort Hotel & Conference Center, Neenah

The Importer Security Filing ("10+2") requirement went into effect on Jan. 26, 2009. While enforcement doesn't begin until January 2010, now's the time to take advantage of informed compliance awareness training designed to educate you on the new Importer Security Filing requirements facing the international trade community.

Cost is \$25.00 per person and includes a plated breakfast. To register go online to www.titletown.org and click on the Importer Security listing in the center of the page. For more information contact Fred Monique by emailing to Monique@titletown.org

The ROI of Business Security & Surveillance

When: Tuesday, June 9, 2009, 8:00 to 10:00 a.m.

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton

Business Security: Protecting your assets by balancing goals, needs and cost.

Randy Melzer of RanderCom will discuss different strategies to meet specific business needs.

Learn more on how to protect your business, clients and employees without breaking the bank.

Cost is \$10 for Chamber members and \$15 for non-members.

Save the Date

Business Expo 2009 -- Tuesday, September 15

Annual Dinner -- Wednesday, October 28