



Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week. Up2Date is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the following information, click on the title of the event or [go online](#) to [www.foxcitieschamber.com](http://www.foxcitieschamber.com)

### **New Networking Opportunity**

Members of the Fox Cities Chamber can now jump start their day with a hot cup of coffee and a handshake at the Breakfast Networking Connections. In the other end of the handshake might just be their next new customer! [Breakfast Networking Connections](#) will be held from 7:30 to 9:30 a.m. at the Fox Cities Chamber of Commerce. A maximum of 30 people can attend. Each participant is given two minutes to talk about themselves and their job and can distribute materials.

The dates are listed below, all on Thursdays. Individuals from Chamber member firms can sign up for as many dates as they would like.

May 21  
June 25  
July 23

August 27  
September 24  
October 22

November 19  
December 17

The cost to attend is \$2.00 per person which include a continental breakfast. To register, go to the Chamber website [www.foxcitieschamber.com](http://www.foxcitieschamber.com) and click on Chamber Events on the left side. Go to the months you wish to register for and follow the instructions.

### **[Small Business of the Year Award Luncheon](#)**

**When:** Wednesday, June 10 from noon to 1:30 p.m.

**Where:** Radisson Paper Valley Hotel, Appleton

The awards recognize excellence in small business Manufacturing, Wholesale/Retail, Service and in the up-and-coming small business via the Rising star Award. Sponsors of this year's awards include First National Bank – Fox Valley and Schenck Business Solutions in conjunction with The Post-Crescent and WHBY 1150 AM. The event will begin with registration at 11:30 a.m. The program is scheduled from noon until 1:30 p.m. Cost to attend is \$15.00 per person or \$130.00 for a table of 10. Invitations will be mailed to Chamber members in the coming weeks. Or register online by clicking the title above.

### **Morning Business Advice for May**

**When:** Thursday, May, 14, 7:30-8:30 a.m.

**Where:** FVTC DJ Bordini Center, 5 Systems Dr., Appleton

Kyle Restoule of TechNosis will speak about "Securing your Information & Data for Small Businesses." Restoule will cover how to protect against accidental data loss and how to protect against malicious thieves and hackers. The event is sponsored by Omni Resources. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

The Morning Business Advice calendar for the remainder of 2009 is now available, [click here](#). Please print off and keep this calendar for reference. Registration for all Morning Business Advice Programs can be found online.

### **Business Connection for May**

**When:** Tuesday, May 19, 2009, 5:00 to 7:00 p.m.

**Where:** Sues Electronics, 2520 W. Wisconsin Avenue, Appleton

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

#### **Upcoming Business Connections**

**June --** Tuesday, June 30, 2009, 5:00 to 7:00 p.m.

**Where:** Appleton Yacht Club, 1200 S. Lutz Drive, Appleton

### **Pulse May Event -- Speed Mentoring**

**When:** Tuesday, May 19 from 5:15 to 7:45 p.m.

**Where:** The Appleton Art Center, 111 W College Ave, Appleton

The speed mentoring event will give participants the opportunity to sit down with seasoned, successful professionals to discuss career strategies. Several Pulsers will meet with one mentor for 10-15 minutes, then move on to the next mentor. This will be an opportunity to gain insight from some of the best and networking with people who represent a great cross-section of businesses in the area. Cost to attend is \$10.00 for Pulse members and \$20.00 for non-members. To register for the event or for more information on Pulse including membership information, go online to [www.foxcitiesyoungprofessionals.com](http://www.foxcitiesyoungprofessionals.com) or contact Joy Kapheim at (920) 734-7101.

### **The following events are co-sponsored with the Fox Cities Chamber**

#### **Global Perspectives with international trade representatives**

**When:** Wednesday, May 13 from 11:30 to 4:40 p.m

**Where:** Rock Garden – Comfort Suites Convention Center in Green Bay

There are many changes taking place in markets around the world and it is important to get a clear picture of the opportunities available to Wisconsin exporters and the different strategies that can lead to success in various markets. Each May, the directors of Wisconsin's international trade offices visit the state. Whether you are an experienced exporter or are completely new to the process, this briefing can help you plan your strategies for markets. Learn from experts who understand foreign markets as well as Wisconsin business concerns. Cost to attend is \$20.00.

## Customer Service Workshops

[Morning Session 8:00 to 11:30 a.m.](#)

[Afternoon Session 1:00 to 4:30 p.m.](#)

**When:** Thursday, May 28

**Where:** Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton  
Joe Constance of Constant Training will speak on customer service as an integral part of any business and how treating customers can affect your business. The cost to attend either workshop is \$70.00 for Chamber members and \$80.00 for non-members. All participants will receive a copy of Constance's book *Customer Service Eagles*.

## [The ROI of Business Security & Surveillance](#)

**When:** Tuesday, June 9, 2009, 8:00 to 10:00 a.m.

**Where:** Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton  
Business Security: Protecting your assets by balancing goals, needs and cost.

Randy Melzer of RanderCom will discuss different strategies to meet specific business needs. Learn more on how to protect your business, clients and employees without breaking the bank. Cost is \$10 for Chamber members and \$15 for non-members.

## Save the Date

Chamber Golf Outing Scramble - Monday, July 27 - Ridgeway Country Club

Business Expo 2009 -- Tuesday, September 15

Annual Dinner -- Wednesday, October 28

The 14th annual [Christa McAuliffe Academy](#) is accepting applications for the summer workshop at North High School July 13-17. The Academy is a one-week teacher training for preK-12 teachers in the areas of math, science, technology, literacy and other areas of interest to teachers. Participants receive 1, 2, or 3 graduate credits from UW-O for their work. During the week teachers tour local companies to learn about their products, services and skill needs for workers. For more information, call Mary Jane Grissman at the Fox Cities Chamber by calling (920) 734-7101. View our web site at [www.christamcauliffeacademy.com](http://www.christamcauliffeacademy.com)

Applications are now being accepted for the 2009-2010 [Leadership Fox Cities](#) class. The leadership development program trains individuals for a broad view of civic leadership to enhance our current and historic issues facing community leaders. Tuition covers all expenses. Some scholarships are available. A printable application for the 2009-2010 class is now available at [www.leadershipfoxcities.com](http://www.leadershipfoxcities.com). For more information contact Gayle Schultz, at the Chamber by calling (920) 734-7101.

[Octoberfest](#), the area's largest community event, is in need of volunteers in several capacities.

[License to Cruise](#) (Friday 9/25/09)

- Help park cars from 4 to 6 p.m.
- Block captains from 6 to 10 p.m.

[Octoberfest](#) (Saturday 9/26/09)

- Block captains from 5 a.m. to noon and noon to 6:00 p.m.
- Bartending – all shifts, but specifically the 3 to 5:30 p.m. shift
- Headquarters (City Center Plaza) various shifts throughout the day.

To register to volunteer go to [www.octoberfestonline.org](http://www.octoberfestonline.org), click on the word "volunteers" on the right side and complete the form.