

Obamacare and the Small Business Healthcare Tax Credit

The recently enacted Patient Protection and Affordable Care Act as amended by the Health Care and Education Reconciliation Act of 2010—is a vast undertaking, with far reaching consequences.

Although the reform law's substantive "employer responsibility" provisions generally do not apply to employers with fewer than 50 full-time equivalent employees, the law provides tax credits to certain "qualified small business employers" to encourage them to voluntarily offer health care coverage to their employees.

This provision of the reform law is referred to as the "small business health care tax credit." The Internal Revenue Service recently issued a set of clear and helpful [questions and answers](#) that flesh out the requirements of the small business health care tax credit. Type the following address into your favorite search engine to peruse this quick read. <http://www.irs.gov/newsroom/article/0,,id=220839,00.html>

Business Connection for May

When: Wednesday May 12, 5:00 to 7:00 p.m.

Where: [Lawrence University, Warch Campus Center](#), 711 E. Boldt Way, Appleton

This month's event will be held at the new Warch Campus Center and catered by Bon Appétit management Company. Shuttle service will be provided by Lamers Bus Line, Inc. Shuttle will load on Morrison St., by the crosswalk from the Soldiers Square Parking Ramp, which leads to the side entrance of the YMCA. For more information on the shuttle for this event or on Lamers please go to www.golamers.com Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

Morning Business Advice for May

When: Thursday, May 13, 7:30-8:30 a.m.

Where: FVTC DJ Bordini, 5 Systems Drive, Appleton

Heidi Strand of Blue Door Consulting, LLC will speak about "Guerrilla Marketing: An interactive and engaging marketing method for any sized business." Strand will cover what guerrilla marketing is and its potential impact, how to develop a guerrilla marketing strategy and integrate it with other marketing efforts. The event is sponsored by the FVTC Venture Center. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

Small Business of the Year Awards Luncheon

When: Wednesday, June 9, 11:30 a.m. to 1:30 p.m.

Where: Radisson Paper Valley Hotel, Appleton

The awards recognize excellence in small business Manufacturing, Wholesale/Retail, Service and in small business via the Rising star Award. Sponsors of this year's awards include First National Bank – Fox Valley and Schenck Business Solutions in conjunction with The Post-Crescent and WHBY 1150 AM. The event will begin with registration at 11:30 a.m. The program is scheduled from noon until 1:30 p.m. Cost to attend is \$15.00 per person or \$130.00 for a table of 10. Invitations will be mailed to Chamber members in the coming weeks.

Breakfast Networking for May

When: Thursday, May 27, 7:30 to 9:30 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Members have the opportunity to meet at the Chamber office and give a two minute talk about themselves and their company and can distribute materials. A maximum of 30 people may attend. Individuals from Chamber member firms can sign up for as many dates as they would like. The cost to attend is \$2.00 per person which includes a continental breakfast. To register, go to the Chamber website www.foxcitieschamber.com and click on Chamber Events on the left side. Go to the months you wish to register for and follow the instructions.

[Member 411](#)

Chamber members like you told us they'd like to receive news of Chamber events and programs once a week. And now we're offering a new e-publication that enables members to announce business related news of special programs, seminars, workshops, speakers, etc. This new service is available **only** to Chamber Members and is a cost-effective way to make business peers aware of your special events and services. For details and a simple submission form, follow this [link](#).

The following events are co-sponsored with the Fox Cities Chamber

How to Build Trust and Credibility to Increase Sales

When: Wednesday, May 19, 8:00 to 9:30 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Current business reality and global economy revolve around relationships and partnerships. The ability to establish, cultivate and restore trust with our colleagues, employees, vendors and customers is an essential leadership competency. This is a Dale Carnegie event in collaboration with Insight Magazine. The program will teach tools and principles that allow firms to restore broken trust and create a trust-driven work environment. The event is free to Chamber members and \$50.00 for non-members.

Understanding Obamacare

What employers and benefit consultants need to know and do

When & Where: Friday, May 14

- Green Bay at the Holiday Inn - City Centre Hotel, 200 Main Street, Green Bay from 7:30 to 9:00 a.m. Registration begins at 7:00 a.m. Breakfast is included.
- Appleton at the Radisson Paper Valley Hotel, 333 West College Avenue, Appleton from noon until 1:30 p.m. Registration begins at 11:30 a.m. Lunch is included.

President Obama has signed into law health care legislation that will affect every employer, third party administrator and insurance broker in the country. Wisconsin Manufacturers & Commerce (WMC), and the law firm of Michael Best & Friedrich, are collaborating with the Fox Cities Chamber of Commerce & Industry, Green Bay Area Chamber of Commerce, and the Heart of the Valley Chamber of Commerce, to provide guidance on the key changes in the new law. Cost to attend is \$45.00 for members of WMC or one of the participating Chambers of Commerce and \$60.00 for non-members. For more information or to register, go online to www.wmc.org, or call Janie Ritter at WMC at (608) 258-3400.

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Save the Date

Chamber Scramble Golf Outing, Monday, July 26, 2010 at Ridgeway Country Club

Business Expo 2010, Tuesday, September 14, 2010, Players Choice, 3035 County Road JJ, Appleton

Annual Meeting, Wednesday, October 27, 2010

Upcoming Business Connections

Tuesday, June 29 at Appleton Yacht Club

Tuesday, July 13 at Miron Construction

Wednesday, August 11 at The Villas of Apple Creek

Up2DATE, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week.

Up2DATE is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the information, click on the title of the event or [go online](#) to www.foxcitieschamber.com