

Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week. Up2Date is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the following information, click on the title of the event or [go online](#) to www.foxcitieschamber.com

The Morning Business Advice calendar for the remainder of 2009 is now available, [click here](#). Please print off and keep this calendar for reference. Registration for all Morning Business Advice Programs can be found online.

[Fox Cities Chamber Business magazine](#)

The May/June editorial coverage will be: WORTH THEIR SALT: Cost to maintain transportation infrastructure. Rebuilding the transportation fund. Mass transit: a new authority. Air it out: airport update. Ad commitment deadline is Friday 4/24/09 Artwork deadline Friday 5/1/09.

[Telecommunications Solutions for Growing Businesses in a Slow Economy](#)

When: Tuesday, April 28, 8:15 to 10:00 a.m.

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton
Running and growing a successful business is all about information - and being able to respond to customer needs. Learn how technology can improve office efficiency and lower your bottom line, lower service costs and keep you mobile and well connected. Cost for Chamber members is \$10.00; non-member cost to attend is \$15.00 and includes a continental breakfast and materials.

[Morning Business Advice for May](#)

When: Thursday, May, 14, 7:30-8:30 a.m.

Where: FVTC DJ Bordini Center, 5 Systems Dr., Appleton

Kyle Restoule of TechNosis will speak about "Securing your Information & Data for Small Businesses." Restoule will cover how to protect against accidental data loss and how to protect against malicious thieves and hackers. The event is sponsored by Omni Resources. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

[Business Connection for May](#)

When: Tuesday, May 19, 2009, 5:00 to 7:00 p.m.

Where: Sues Electronics, 2520 W. Wisconsin Avenue, Appleton

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

Upcoming Business Connections

June -- Tuesday, June 30, 2009, 5:00 to 7:00 p.m.

Where: Appleton Yacht Club, 1200 S. Lutz Drive, Appleton

[Annual Chamber membership drive continues through end of April](#)

The annual membership drive for the Fox Cities Chamber of Commerce is currently underway and will continue through the month of April. As a Chamber member please take this opportunity to encourage your customers, vendors and suppliers to consider joining. Besides telling them why Chamber membership is important to your firm, explain some of the main benefits of joining, especially in these challenging times. Benefits include:

- health care programs
- telecommunications
- discount opportunities
- networking
- annual recognition and awards
- referral service
- website and printed publications
- economic development
- legislative action
- business-education partnerships
- employee recruitment and retention

To learn more about each of these benefits, click on the title of the article to link to the Chamber website.

Bi-annual Membership Directory

Every two years, the Fox Cities Chamber of Commerce produces a Membership Directory. Recent research by Chambers on a national level has indicated that online directories are becoming more popular, but that a printed version is also preferred. The directory is a resource for members who wish to seek out other Chamber members to do business. It is a valuable business resource of more than 1,600 members including approximately 3,000 contacts. The Directory provides access to pertinent information including member websites and informational contact email addresses. Print [advertising in the directory](#) is an extremely cost effective venue to market your products and services to an already qualified group of business prospects. Additional category listings are available at the greatly reduced rate of \$25.00.

The 14th annual [Christa McAuliffe Academy](#) is accepting applications for the summer workshop at North High School July 13-17. The Academy is a one-week teacher training for preK-12 teachers in the areas of math, science, technology, literacy and other areas of interest to teachers. Participants receive 1, 2, or 3 graduate credits from UW-O for their work. During the week teachers tour local companies to learn about their products, services and skill needs for workers. For more information, call Mary Jane Grissman at the Fox Cities Chamber by calling (920) 734-7101. View our web site at www.christamcauliffeacademy.com

Applications are now being accepted for the 2009-2010 [Leadership Fox Cities](#) class. The leadership development program trains individuals for a broad view of civic leadership to enhance our community. The program covers local history, biographies of past and current leaders and philanthropists, a wide-ranging sampling of resources and attractions in the community. Tuition covers all expenses. Some scholarships are available. A printable application for the 2009-2010 class is now available at www.leadershipfoxcities.com. For more information contact Gayle Schultz, at the Chamber by calling (920) 734-7101.

[Octoberfest](#), the area's largest community event, is in need of volunteers in several capacities.

[License to Cruise](#) (Friday 9/25/09)

- Help park cars from 4 to 6 p.m.
- Block captains from 6 to 10 p.m.

[Octoberfest](#) (Saturday 9/26/09)

- Block captains from 5 a.m. to noon and noon to 6:00 p.m.
- Bartending – all shifts, but specifically the 3 to 5:30 p.m. shift
- Headquarters (City Center Plaza) various shifts throughout the day.

To register to volunteer go to www.octoberfestonline.org, click on the word "volunteers" on the right side and complete the form.

The following events are co-sponsored with the Fox Cities Chamber

[Global Perspectives](#) with international trade representatives

When: Wednesday, May 13 from 11:30 to 4:40 p.m

Where: Rock Garden – Comfort Suites Convention Center in Green Bay

There are many changes taking place in markets around the world and it is important to get a clear picture of the opportunities available to Wisconsin exporters and the different strategies that can lead to success in various markets. Each May, the directors of Wisconsin's international trade offices visit the state. Whether you are an experienced exporter or are completely new to the process, this briefing can help you plan your strategies for markets. Learn from experts who understand foreign markets as well as Wisconsin business concerns. Cost to attend is \$20.00.

Customer Service Workshops

[Morning Session 8:00 to 11:30 a.m.](#)

[Afternoon Session 1:00 to 4:30 p.m.](#)

When: Thursday, May 28

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton

Joe Constance of Constant Training will speak on customer service as an integral part of any business and how treating customers can affect your business. The cost to attend either workshop is \$70.00 for Chamber members and \$80.00 for non-members. All participants will receive a copy of Constance's book *Customer Service Eagles*.

[The ROI of Business Security & Surveillance](#)

When: Tuesday, June 9, 2009, 8:00 to 10:00 a.m.

Where: Fox Cities Chamber of Commerce and Industry, 125 N. Superior St., Appleton

Business Security: Protecting your assets by balancing goals, needs and cost.

Randy Melzer of RanderCom will discuss different strategies to meet specific business needs.

Learn more on how to protect your business, clients and employees without breaking the bank.

Cost is \$10 for Chamber members and \$15 for non-members.

Save the Date

[Small Business of the Year Awards Luncheon](#) – Wednesday, June 10

Chamber Golf Outing Scramble - Monday, July 27 - Ridgeway Country Club

Business Expo 2009 -- Tuesday, September 15

Annual Dinner -- Wednesday, October 28