

## **Business Connection for January – Meet Your Legislators**

**When:** Monday, January 18, 2010, 5:00 to 7:00 p.m.

**Where:** Radisson Paper Valley Hotel, Appleton

Each year the Fox Cities Chamber of Commerce provides an opportunity for its members to meet with their state legislators, local elected officials, town board chairs, village presidents and other representatives in a casual and informal setting.

Sponsors to date include Affinity Health System, Appleton Education Association, Community First Credit Union, Fox Banquets Rivertyme Catering, Radisson Paper Valley Hotel, Schenck SC, SECURA Insurance Companies, Thrivent Financial for Lutherans, WE Energies and Wisconsin Distributors Appleton, LLC.

To register for the event, go online to [www.foxcitieschamber.com](http://www.foxcitieschamber.com) and click on Chamber Events. Cost to attend is \$2.00 for Chamber members if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

## **Breakfast Networking Connections set for 2010**

Dates for the 2010 Breakfast Networking Connections have been scheduled. Members have the opportunity to meet from 7:30 to 9:30 a.m. at the Chamber office and give a two minute talk about themselves and their job and can distribute materials. A maximum of 30 people can attend. The dates are listed below, all on Thursdays. Individuals from Chamber member firms can sign up for as many dates as they would like.

January 28  
February 25  
March 25  
April 29  
May 27  
June 24

July 29  
August 26  
September 30  
October 28  
November 18

The cost to attend is \$2.00 per person which includes a continental breakfast. To register, go to the Chamber website [www.foxcitieschamber.com](http://www.foxcitieschamber.com) and click on Chamber Events on the left side. Go to the months you wish to register for and follow the instructions.

### [Economic Outlook Breakfast](#)

**When:** Wednesday, February 3, 2010, 7:30 a.m.

**Where:** Radisson Paper Valley Hotel, downtown Appleton

Mr. Sandy A. Lincoln, senior vice president and investment strategist with M&I Investment Management Corporation, will be the keynote speaker at the Chamber's annual Economic Outlook Breakfast on February 3 at the Radisson Paper Valley Hotel. The event is sponsored by M & I Marshall & Ilsley Bank.

The Economic Outlook Breakfast also will report the results of the Chamber's Economic Outlook Survey. Registration will begin at 7 a.m. with breakfast served at 7:30 a.m. Cost to attend is \$15.00 per person or \$150.00 for a table of 10 for Chamber members and \$25.00 per person for non-members or \$250.00 for a table of 10. Invitations have been mailed to Chamber members. Or go online to register <http://www.foxcitieschamber.com/foxcitieschamber/chamber+events/chamber+calendar/default1.asp>

### [Pulse – January Event -- Market Yourself -- Above & Beyond the Crowd](#)

**When:** Thursday, January 21, 2010, 5:15 - 5:45 p.m.

Registration & Networking, 5:45 - 7:15 p.m. Interactive Workshop

**Where:** Liberty Hall Conference Center, 800 Eisenhower Drive, Kimberly  
Carrie Garczynski of Centric Fusion will present an interactive workshop that will teach participants how to set themselves apart from their "competition", peers and colleagues in today's competitive work environment. Having a great resume is a good start, but being your own advocate and promoting your breadth and depth of experience can open a lot more doors.

Join in this workshop to understand and learn how to:

- create an impression and make an impact;
- be authentic and enjoy it;
- share and care with your contacts;
- promote 'You' without bragging;
- identify your FLEA's - Fortes, Limitations, Enjoyments and Aversions, and
- go beyond your resume.

Cost to attend is \$10 (\$15 after the registration deadline) for Pulse Members and \$20 for non-members \$15 (\$20 after the registration deadline). Registration deadline is Friday, January 15, 2010

### [Pulse special pricing for b l e n d -- Building Leadership: Encouraging New Direction](#)

**When:** Tuesday, February 2, 8 a.m. to 3:30 p.m.

**Where:** Radisson Paper Valley Hotel, Appleton

b l e n d is the area's newest leadership conference and will have breakout sessions and include panel discussions. Suzy Welch will be the keynote speaker. Welch is a best-selling author, popular television commentator, and noted business journalist. Her latest book, 10-10-10: A Life Transforming Idea, presents a powerful decision-making strategy for success at work and in parenting, love and friendship. Widely featured in

major media outlets including The Today Show and Time Magazine, 10-10-10 became an instant New York Times bestseller and is now published in 29 countries worldwide. Welch is the wife of Jack Welch, former chairman and CEO of General Electric. The Welch's have authored several books together.

The special rate is \$75.00 per person for Pulse members. For more information or to register, go to the Pulse website [www.foxcitiesyoungprofessionals.com](http://www.foxcitiesyoungprofessionals.com) or to [www.woodwardradioevents.com/blend](http://www.woodwardradioevents.com/blend)

### **Business Connection for February**

**When:** Wednesday, February 10, 2010, 5:00 to 7:00 p.m.

**Where:** Heartland Business Systems, 1700 Stephen Street, Little Chute

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

### **Business Day in Madison 2010**

**When:** Tuesday, February 23

**Where:** Monona Terrace Convention & Community Center, Madison

The Fox Cities Chamber of Commerce will be coordinating a local group to attend the Wisconsin Manufacturers & Commerce Business Day in Madison on Tuesday, February 23 at the Monona Terrace Convention & Community Center. The opening address will be delivered by Charlie Cook, a leading Washington pollster and political analyst. The keynote address will be given by former White House press secretaries from both the Clinton and Bush administrations: Dana Perino, former press secretary for President George W. Bush, and Dee Dee Myers, former press secretary for President Bill Clinton. Congressman Paul Ryan has been invited to close the program and share his "Roadmap for America's Future." For more information go online to [www.wmc.org](http://www.wmc.org) and click on Business Day in Madison. You also can register by contacting Thom Ciske, vice president, Government Affairs at the Fox Cities Chamber by calling (920) 734-7101 or emailing to [tciske@foxcitieschamber.com](mailto:tciske@foxcitieschamber.com)

**The following events are co-sponsored with the Fox Cities Chamber**

### **Improve the Performance of Your Company: Successful Cash Flow Management**

**When:** Tuesday, January 19, 2010, 8:30 to 11:30 a.m.

**Where:** Fox Cities Chamber of Commerce and Industry, Inc.

Tony Busch of Piora Cash Flow Management LLC will discuss the cash flow conversion cycle and how it is managed to improve the performance of the business; how cash flows between the income statement and the balance sheet; how to effectively manage a working capital line of credit from the bank; how to save money by taking discounts, even if you have to borrow to do so plus much more. Cost to attend is \$25.00 for Chamber members and \$35.00 for non-members

### **Fox Cities 401(k) Summit for Plan Sponsors**

**When:** Tuesday, February 9, 8:30 a.m to 12:30 p.m.

**Where:** Butte des Morts Country Club

Making the decisions to offer employees a qualified retirement plan is a crucial step toward helping them prepare for a financially secure retirement. With this decision, however, come certain additional responsibilities. Management of the plan, whether the responsibility of a single individual or a committee, must be performed up to the heightened fiduciary standards established by the Employee Retirement Income Security Act of 1974 (ERISA). Registration is free and will include a continental breakfast and lunch buffet.

### **Wisconsin Networking Conference**

**When:** February 2, 9:00 a.m. to 5:00 p.m., with a reception to follow

**Where:** Hilton Garden Inn, Oshkosh

Learn how to make the most of networking events. Cost to attend is \$59.00. For more information go online to [www.wnc2010.eventbrite.com](http://www.wnc2010.eventbrite.com)

### **Save the Date**

Legislative Dialogue Breakfast, Monday, February 22, 7:30 a.m.

Small Business Awards Luncheon, Wednesday, June 9, 2010

Chamber Scramble Golf Outing, Monday, July 26, 2010

Business Expo 2010, Tuesday, September 14, 2010

Up2DATE, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week.

**Up2DATE is best viewed in HTML format.**

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the information, click on the title of the event or [go online](#) to [www.foxcitieschamber.com](http://www.foxcitieschamber.com)