

Team Fox Cities takes to the airwaves

In the fall of 2006 the Fox Cities Chamber of Commerce introduced Team Fox Cities as an effort that focuses on our most important business prospects—the companies who are already doing business in our area. This special economic development outreach effort targets firms with operations in the Fox Cities, but whose headquarters are located elsewhere.

The Chamber has partnered with Time Warner Cable Media Sales on a series of commercials as part of the marketing strategy to increase awareness of the benefits of doing business in the Fox Cities.

The commercials are part of an ongoing approach to bolster the economy in our area and to support Chamber member firms as they continue to weather the economy.

The message compares business to sports teams that must have a game plan. They extol the advantages of doing business here:

- our business-friendly attitude
- quality workforce and tailored-to-your-needs training
- effective resources that lead to solutions

The Chamber and its members lead the initiative of Team Fox Cities. The game plan is geared to produce results:

- expanding Business Retention efforts
- capitalizing on existing business relationships
- supporting well-paying jobs
- growing the economy

Watch for Team Fox Cities and other upcoming Chamber messages on Time Warner Cable.

[Fox Cities Chamber Business magazine](#)

The **November/December** editorial coverage will be: **HEALTH CARE:** Chamber collaborative & health plans update. Business strategies to achieve employee buy-in to consumer driven plans. Innovation in delivery of health care. Feature: Manufacturer of the Year and Athena Award winners. **Ad commitment deadline is Friday 10/9/09. Artwork deadline Friday 10/23/09.**

[Annual Meeting](#)

When: Wednesday, October 28, 5:00 to 10:00 p.m.

Where: Radisson Paper Valley Hotel in downtown Appleton

Barry Asmus, Ph.D., will be the keynote speaker. Asmus is a senior economist with the National Center for Policy Analysis (NCPA). He writes, testifies and speaks on political and business issues facing America and is widely recognized for his views on making the U.S. a world class competitor through total quality management and market incentives. Asmus has twice been voted the Outstanding Professor of the Year as well as having received the Freedom Foundation at Valley Forge Award for Private Enterprise Education.

The program also will include recognizing outgoing members of the Chamber's Board of Directors and introducing the new Board leadership. Companies celebrating significant anniversaries of 50, 75, 100, and 125-years will be recognized.

Presentation of the 2009 Manufacturer of the Year Awards will recognize successful manufacturing firms from the area, sponsored by Baker Tilly.

Presentation of the Athena Award, recognizing a distinguished local business woman, also will be presented. The Athena Award program is sponsored by Bergstrom Automotive.

Cost to attend is \$52.00 per person or \$520.00 for a table of 10. Invitations to the event will be mailed out to all Chamber members. For more information, contact the Chamber by calling (920) 734-7101 or by emailing information@foxcitieschamber.com

Business Connection for October

When: Wednesday, October 14, 5:00 to 7:00 p.m.

Where: St. Elizabeth Hospital, 1506 S. Oneida Street, Appleton

A monthly, informal, after-hours event sponsored by a Chamber member. Bring your business cards and mingle! Cost for Chamber members is \$2.00 if registered and paid in advance or \$4.00 at the door. Non-member cost to attend is \$20.00.

Save the Date: November 11 Business Connection at Solea Mexican Grill, 1350 Gillingham Rd., Neenah

Breakfast Networking Connections

When: October 22, 2009 (check our website for dates for the rest of year)

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Members of the Fox Cities Chamber can now jump start their day with a hot cup of coffee and a handshake at the Breakfast Networking Connections. At the other end of the handshake might just be their next new customer! Meetings are held from 7:30 to 9:30 a.m. A maximum of 30 people can attend. Each participant is given two minutes to talk about themselves and their job and can distribute materials. The cost to attend is \$2.00 per person which include a continental breakfast.

Pulse CEO Breakfast ~ Back by popular demand!

When: Thursday, October 22, 2009, 7:00 to 8:45 a.m.

Where: Time Warner Cable, 3520 Destination Drive Appleton, WI 54914

Now in its third year, the Pulse CEO Breakfast will be a panel discussion that includes:

Rita Cox, President of Presto Products

Ginger Jones, CFO of Plexus

Travis Andersen, President of St. Elizabeth Hospital

Mike Fox, Vice President and General Manager of Time Warner Cable Northeast Wisconsin.

Participants will have the opportunity to listen and learn from four successful business leaders who will share their viewpoints on developing leadership skills and driving successful businesses. Pulse encourages the submission of questions for the panel to consider prior to the event. To submit a question or topic, send an email to pulse@foxcitieschamber.com Please type CEO Breakfast in the subject line.

Cost is \$5.00 for Pulse members and \$10.00 for non-members. To register go to:

<http://www.foxcitiesyoungprofessionals.com/foxcitiespulse/oct+22+ceo+breakfast/default.asp>

Pulse will also be holding a Networking Night at Badger Sports Park on October 29th!

[Morning Business Advice for November](#)

When: Thursday, November 12, 7:30-8:30 a.m.

Where: FVTC DJ Bordini, 5 Systems Drive, Appleton

James Prosser of Godfrey & Kahn S.C. will speak about "Avoiding Legal Pitfalls When Interviewing Candidates - Top 10 Mistakes." Prosser will discuss preparing effective interview strategies and how to avoid liability when questioning candidates. The event is sponsored by WIPFLI LLP. Registration is at 7:15 a.m. Cost is \$7.00 for Chamber members in advance or \$10.00 at the door and \$15.00 for non-members. Advance registration is accepted until noon the day prior to the event.

[New North Summit](#)

When: Tuesday, December 8, 7:30 a.m. to 3:00 p.m.

Where: KI Center, Green Bay

New North and NEW END will host A Date to Renew, a one-day economic development opportunity for collaboration, networking and education. Be inspired and motivated – hear success stories from local entrepreneurs, community leaders and attend business breakout sessions. Cost to attend is \$45 per person if registered prior to November 16 or \$55 per person after that date.

[Experience China](#)

Join the Northeast Wisconsin Chamber Coalition (includes the Chambers of Commerce from Fond du Lac, the Fox Cities, Green Bay Area and Oshkosh) and fellow business leaders for an exciting adventure to China in spring 2010! The group will depart from JFK International Airport on April 8, 2010. Reservation deadline will be in early December 2009.

Experience today's China – learn about the Chinese business system, meet with Chinese business leaders and take in all the country's memorable sites and cultural experiences.

The trip includes tours of Tian An Men Square, the largest square in the world, and the Temple of Heaven, the Great Wall and Ming Tombs while in Beijing. In Shanghai visits will be made to the Lingering Garden, Tiger Hill, Hanshan Temple and National Embroidery Institute to see silk embroidery, a local craft with thousands of years of history.

For more information contact the Fox Cities Chamber of Commerce by calling (920) 734-7101 or emailing to information@foxcitieschamber.com Type China Trip in the subject line.

Save the Date – Economic Outlook Breakfast, Wednesday, February 3, 2010

[H1N1 Healthcare Resources & Tips](#)

As we continue to see spread of the H1N1 in our communities, three area health care organizations (Affinity Health System, Aurora Health Care and ThedaCare) have created a list of recommendations and further resources to assist area businesses planning for and dealing with a potential H1N1 pandemic within your workforces. Please click on the link or go to the Chamber website at www.foxcitieschamber.com

The following events are co-sponsored with the Fox Cities Chamber

[Controlling Healthcare Costs - an Employer Perspective](#)

When: Tuesday, October 20, 7:30 to 9:00 a.m.

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Mary Felton of HR Business Partners, LLC will share innovative experiences in controlling healthcare costs while positively impacting employees health, productivity, culture and bottom line. The

initiatives that Felton has implemented have shown 30-35% reduction in healthcare cost within the first year, while enhancing employee benefits and wellness culture. Cost to attend is \$20.00 for Chamber members and \$25.00 non-members.

Customer Service Workshop

When: Friday, November 6

[Morning Session – 8:30 a.m. to noon](#)

[Afternoon Session – 1:00 to 4:30 p.m.](#)

Where: Fox Cities Chamber of Commerce, 125 N. Superior St., Appleton

Joe Constance of Constant Training will speak on customer service as an integral part of any business and how treating customers can affect your business. All participants will receive a copy of Constance's book Customer Service Eagles. Cost to attend is \$70.00 for Chamber members and \$80.00 for non-members.

Up2Date, a weekly e-newsletter from the Fox Cities Chamber of Commerce, features Chamber sponsored programs and events including Business Connections, Morning Business Advice, seminars and other relevant news for the coming week.
Up2Date is best viewed in HTML format.

To register for any of the following Fox Cities Chamber events or to inquire about Chamber membership, call (920) 734-7101, [go online](#) or [email](#). To read a full description of the information, click on the title of the event or [go online](#) to www.foxcitieschamber.com